





# COMPUTER WEEKLY

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## 1984 and all that . . .

WHEN the national and provincial Press write about computers, they often get confused, with results that can be very funny. Several readers sent in cuttings of different versions of this story; and £5 prizes go to the first two — Malcolm Curry of Kelghley and Lawrence Watts of University College, Cardiff.

Don't annoy the computer or it may sack you, Britain's secretaries have been warned.

For 1984 has already arrived in some offices where machines can measure a typist's performance against an employer's target — and issue disciplinary warnings if it is not up to scratch. They can even time tea breaks.

White-collar union leader Mr Roy Grantham said that this was only one short step away from letting computers fire people who did not comply with their warnings.

"There can be no appeal against the judgement of a machine," he said.

Birmingham Evening Mail.

The office staff's union, Apex, says that by the 1980s Britain's offices could be controlled by machines and run by "mechanical bosses." The union has pledged to fight the introduction of the chip, or micro-processor.

Daily Mail

RULES, according to the pragmatist, are made to be broken, and on occasions that should extend to include government legislation. Though often an agonising choice — whether a rule or law should be broken or not — there are times when it seems obviously necessary that such an act should be perpetrated.

Such an occasion occurred last week, when news leaked out that Mostek, the Dallas, Texas based semiconductor manufacturer, had finally decided to locate its new European manufacturing base in the Irish Republic, rather than in Scotland. The thing that finally tipped the balance towards the Irish was the inability (some have said refusal) of the UK's Department of Industry to bend the rules of the 1972 Industry Act to allow the company access to development grants.

The reason for this was that the Act specifically states that grants can only be paid to companies establishing a "manufacturing" operation. Though Mostek has an ambitious, three-phase plan for its European operation, it was only prepared to commit itself to phase one, a component testing facility.

Phases two and three, component assembly, followed by full wafer fabrication, would

## A time to have bent the rules

come later if the start-up was successful.

The obvious question is: why should the DoI bend the rules to favour an American company wanting to become a multinational? In Computerview's opinion, the answer is that a little pragmatism, where the rule bending actually harms no-one, and can benefit the whole country, seems an obvious necessity.

That Mostek is prepared to commit itself, totally, to only one stage at a time in its European plans simply displays sound business judgment on its part. It certainly does not imply any lack of intention to go towards stages two and three at the earliest moment — unless of course it all goes horribly wrong.

By following this step-by-step

route, a route tracked by nearly every semiconductor company that has set up an overseas manufacturing operation, it will be able to start small, train a kernel of new staff with the new skills they will need, and grow towards a total manufacturing goal in a planned way. By starting with testing, these new staff will not be able fundamentally to affect the production process, but will add value to the products, and receive essential training.

Even though there are over a million unemployed people in this country, by far the most important statistic is the number of unfilled jobs that are left vacant through lack of skilled staff. It is on these jobs that much of the future of the coun-

try depends. The opportunity presented by Mostek to provide a "real time" training ground could have provided many of those skilled staff.

While the new recruits to Mostek will all be starting in the semiconductor business, and many will develop their skills and stay in the business, some will find other areas of interest relating to the business. They may move into applications, software, project management. All are areas where there is a desperate need for skilled people. By starting small, it will also add to the kernel of people needed by the semiconductor industry itself.

This is perhaps the major weakness to the UK semiconductor industry exposed by the creation of Immos, though not necessarily a danger to the company.

By going for a complete operation from the start, it can only find staff from the existing UK manufacturers. It seems certain it will find the staff itself, for semiconductor people tend to be swashbucklers by nature, and like a new challenge. The other companies are bound to suffer, however. They many lose top people, who will be even harder to replace.

Getting Mostek into the UK would also have extended to contact between microelectronics user and supplier that is essential if new products that are not already obsolescent are to be made. Even politicians admit that it is on these products that the future wellbeing of British industry depends.

It seems sad that for the lack of a little bit of rule-bending, the UK has lost a new spawning ground for the needed skilled staff of the future. To rephrase Neil Armstrong, when he landed on the moon: "This is a small step for Irish industry today, but it's a giant leap for its industry of the future." Good on the Irish.

## Edinburgh may replace VME/B by EMAS

THE replacement of VME/B by EMAS on the ICL 2880 operated by Edinburgh Regional Computing Centre has again become a strong possibility since the issue was shelved in May of last year.

Writing in the latest issue of the ERCC newsletter, Peter Williams, deputy director of the centre, says:

"Since last May, the workload has risen, particularly through the introduction of a very large number of 'number-crunching' jobs, and the reliability of VME/B has improved."

"The total number of jobs now, however, is still small — at present about 300 jobs a day — and it is impossible to forecast when the machine will be able to provide a mixed batch/intermediate service of the type and scale originally envisaged and suit required."

"A full connection to the regional network has also to be achieved."

Williams goes on to note that the centre is therefore being forced to reconsider the possibility of a change of operating system to enable it to service objectives to be met.

A change to EMAS is therefore a strong possibility, he says. To help existing users, a period of overlap would be required, with a VME/B service continuing until at least the end of 1979.

EMAS, an operating system originally developed by Edinburgh for its ICL System 3 started pilot running on the university's 2970 early last year (C/W, January 26, 1978), but into full operational service the 2970 at the beginning of current academic year.

## June launch likely for Texas' personal systems

THE multi-pronged entry into the personal computer market by Texas Instruments now seems set for June, when a public announcement is expected. Though the company refuses to comment, there are now strong pointers to as many as four systems being included in its range, incorporating such features as plug-in firmware packages, and the novelty of built-in speech synthesizers.

Consultant Ben Rosen, of New York stock analysts Morgan Stanley, has predicted in his latest newsletter that TI will unveil two systems at the Chicago Consumer Electronics Show in June. Known as the 99/3 and 99/4, they represent the low-

cost home market entry, and the professional market entry of the three systems predicted last year (C/W, August 24, 1978).

The type numbers are interesting, because they indicate that the systems may well be using TI's family of microprocessors as the CPU. If so, they will be among the first 16-bit personal computer systems to hit the market.

The low end model, according to Rosen, will cost \$500. With just 4K bytes of RAM, and requiring the use of a TV set as a display, it will be in direct competition with such systems as the Video Brain and Tandy TRS-80. Software will be in ROM, and TI will be supplying

plug-in applications and games programs.

The real novelty with the 99/3 will be the option of a \$90 speech synthesiser, almost certainly based on the chip set used in the company's successful Speak 'n' Spell learning aid.

Rosen suggests that it is this model in the range that has been the subject of approval problems with the Federal Communications Commission in the US (C/W, January 11).

The second system, the 99/4, seems set to be a competitor for such computers as the Apple II. The predicted retail price is \$1,000, and it will feature a minimum of 16K bytes of RAM,

expandable upwards, and a built-in 13-inch colour monitor display, while a range of peripheral systems which includes two types of printer and a minifloppy disc drive will also be offered. A speech synthesis capability is also expected to be available. Again, a range of plug-in firmware applications programs will be provided.

The third system in the range, a small business system known as the 99/7, has been put "on hold", according to Rosen. With an expected price between \$3,000 and \$5,000, it was predicted last year that it would be capable of handling large data-

base. There is some speculation in the industry, however, that this system is to be included in TI's public announcements on the range, and that the system "on hold" at the company's Lubbok, Texas, factory is in fact a fourth and more powerful member of the range. TI executives refused to comment on the speculation last week.

GOVERNMENT computers in future should be paid for by individual departments out of their own budgets, instead of from the Central Computer Agency's Computers and Telecommunications Vote, according to a Civil Service Department proposal.

This will ensure that departments value the service they are getting and balance it with other administrative costs, says the CSD.

The CCA will continue to be responsible for the efficient use of computers in government, and will carry out the procurement of equipment either by purchase or hire, but will be paid back by user departments which will have to find the money themselves. This means that the decision to buy a particular machine will be balanced not against other departments' claims for computers, as at present, but against the other claims on the purchasing department's administrative budget.

These arrangements are expected to start operating in April 1980. Parliament will have to vote money for computers to separate departments from them.

Bureau services within the government will operate in the same way, with the CCA Computer Centre charging for time used, as will other departments that share their computers.

According to the proposal, this "will ensure that departments value the service provided properly in relation to alternative ways of getting the work done."

## Level 6 Pascal

AN extended Pascal compiler that runs on Honeywell's Level 6 minicomputer has been developed by a US software house, California Software Products Inc. of Santa Ana, California. The compiler operates under MOD 400 or 600 operating systems, on a minimum configuration including 128K words of memory.

## Comart aims to manufacture

WITH a turnover that has grown from nothing to about £2 million in two years of business, built up on the UK distributorships for Cromemco, North Star, and Processor Technology microcomputer systems, Comart is now actively eyeing market opportunities for entering the business as a manufacturer.

The company has already dabbled in the area, with the launch of its own Micro-Box system at the end of last year. Based on a single board computer in a simple chassis, this served the joint purpose of evaluating the organisational problems of adding a manufacturing operation to the main stream of the business, while filling a particular market opportunity seen by the company.

According to Comart marketing director, John Lamb, this will be the way the company will enter into full scale manufacturing. "We are not aiming to compete with the products of our suppliers," he said, "we are rather looking to fill specific market requirements. There are plenty of holes to be filled."

He declined to comment on the specific products being considered, primarily because manufacturing is not due to start until the end of this year. This is when the company will move into a new 10,000 square foot factory and office complex in Easton Socon, just outside its home base of St Neots, Huntingdonshire.

As a stopgap until the facility is completed, Comart has temporarily had to move into a rambling, listed building in St Neots at 12 Huntingdon Street. This has been required because of the company's rapid growth, both financially and in headcount. The latter is now starting to rise sharply. From starting with the two founders, managing director David Broad, and John Lamb, Comart now employs 12 people. By year end, this will have risen to 35.

Among these new recruits will be a hardware design engineer



Comart's marketing director, John Lamb, holds the Micro-Box, the company's first venture into manufacturing. With a move to a new factory scheduled for the end of this year, Comart now plans to enter the manufacturing arena proper. Like the Micro-Box, the products it makes will complement rather than compete with the US systems it sells in the UK.

and a software support specialist — when they can be found. Both directors admit that locating the right staff is a current problem.

The software support specialist will be responsible for developing a second string to Comart's "manufacturing" effort, that of business-oriented software packages.

The move into manufacturing will be carried out without outside financial assistance. According to David Broad, the company's current growth rate of 15% per month provides sufficient resources to fund the move internally. He is more than pleased with this growth rate.

## Forth features combined

THE major features of the two versions of the Forth language — miniForth and microForth — have been combined by the designers into one new version, called PolyForth.

In addition to the RCA CPM1802, 8-bit microprocessor already supported by the microForth version, the new variant is available for the Texas Instruments 9900, 16-bit micro, as well as the ubiquitous Intel 8080. By the end of this year, it will

also be able to run on Intel's 8086, DEC's VAX-11 and PDP-11 families, plus the IBM Series 8 and Honeywell Level 6 minicomputers.

The new variant offers a faster dictionary search algorithm, all 16-bit arithmetic, a more secure multiprogrammer and a simpler target compiler. The designers, Forth Inc. of Manhattan Beach, California, claim that this compiler provides several advantages over the previous cross-compiler. These include the ability either to execute the compiled code directly for testing purposes, or to output it immediately to any desired media.

The standard PolyForth package uses 4K bytes of memory, with an additional 2K bytes for the assembly and test editor.

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Having pioneered 1200 bps full-duplex modems in the UK CASE announces a new modem — four times faster than Datel 200 and with additional benefits.

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## Downtime

by Chad

## North of where?

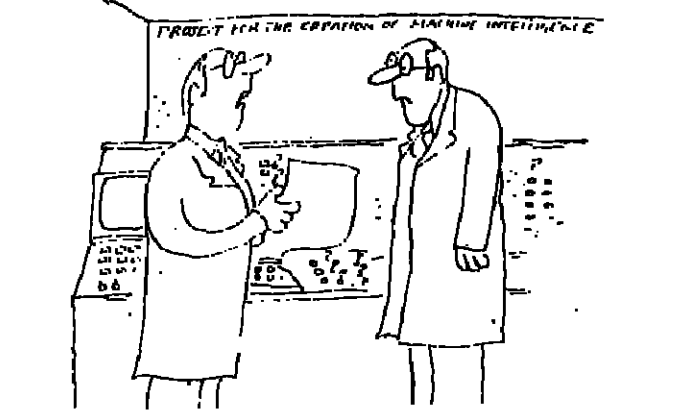
THERE has been a new twist in the battle between English regions to attract electronics factories. A full-page advert has appeared in the Wall Street Journal screaming, "Come to the North of England!" Playing on Americans' penchant for nostalgia, it says, "We started the world's first Industrial Revolution and we're helping to achieve the second in high technology and sophisticated engineering."

But then it adds, "We speak your language."

## The numbers game

SOMEONE rang directory inquiries in New York the other day and was told he couldn't be given the number he wanted because the computers were out of order. "Can't you look it up in the phone book?" he said.

The operator replied, "This is the modern age, sir. We haven't any phone books — only computers. But the computers are broken."



Before it'll talk it wants US to prove that there is human intelligence.

# Crime: Time for advice on ethics

IF my vision of the 1980s proves correct, then it is time computer-ermen stopped hiding behind the hardware and came forward to give an increasingly bewildered public some sort of guidance through the ethical jungles that lie ahead.

I speak of crime and terrorism, both on the increase in a world whose moral values are evidently changing.

Computing offers no ultimate solution to either, but it does provide a set of powerful detective and preventive tools — if we have the nerve to use them.

Computer specialists alone understand the full potential. Only armed with this understanding can wise decisions be made about the social cost of exploiting this potential.

Today in the UK, a policeman cruising in a patrol car anywhere in the country can, on a whim, lift his intercom receiver, relay a licence number to his headquarters and within 25 seconds or so be told the owner's name, when the vehicle was last stopped, for what reason, and so on.

The UK is not exceptional in this respect; the same service is available to most European and American policemen.

We have accepted this, in principle, as a gross intrusion into our privacy, as a necessary compromise in the interest of combating crime.

The more armed robberies, muggings and bank heists we read about, the more convincing becomes the standard law-and-order argument that he who

commits no crime has nothing to fear.

In my view it is reasonable to assume that the likelihood of the innocent being pushed about due to computerised surveillance is less than the same happening due to an archaic law like "loitering with intent."

When the original Great Debate about police databanks was at its height in the late 1960s, there was a comforting argument propounded by computer "experts" that the hardware cost of full-scale individual surveillance was so enormous that, it provided an effective deterrent.

The argument is no longer, would be trampled on, and the risk created of flagrant misuse in the wrong hands of techniques that, arguably, no executive power should be allowed for the sake of its own uncorruptibility.

As computermen it is not our place to take the moral decisions on this sort of question perhaps; that is something the politicians will have to do on our behalf. But it is very much our place to tell the politicians, and everyone else who is listening, that our technology is fallible. It provides no sure answers, no guaranteeable safeguards.

We have to tell them about the recognition failure rate of voiceprint, for instance, is quite

## COGARVIEW

Computer specialists alone understand the full potential...



true. Hardware costs are fast becoming insignificant, and the software involved is relatively unsophisticated. At the same time the socio-political pressures have begun to change.

Opinion is hardening against criminals and terrorists, and the civil liberty lobby's argument on principle seems to be bowing to a more pragmatic approach based on a sort of balance between privacy and crime prevention.

I am scared, though, that terrorism is going to become the major threat to civil liberty in the 1980s. The terrorists are getting technologically smarter.

So far they have only threatened the indiscriminate blowing up of aircraft in mid-flight, but I do not doubt that they have, or are close to having, the means to carry out the threat.

For a finite period of time the threat is scarier than the actuality.

But once the first aircraft is blown up, others are bound to follow and in no time the basis of unrestricted air travel could be seriously eroded.

But there are many potential terrorist actions which are too horrible to contemplate.

Could an aircraft, filled with explosives, set on automatic pilot and aimed at the White House, be stopped in time? I think not. It took security staff five minutes last year, to discover that a helicopter landed in the White House grounds, completely unauthorised.

Could any computerised system keep tabs on the disgruntled military? Or how could someone be barred from renting a room in a tall building, filling it with conventional explosives carried in bit by bit, and then, having set up a telephone-actuated trigger mechanism, holding a whole city to ransom?

In general terms, the problem is that mass surveillance, the use of voiceprint recognition techniques to identify phone conversations and, similar anti-terrorist weapons not so far being used (or not admittedly, anyway) are no guarantee against crime.

They are a putative step in the right direction; they might not a few terrorists — but in time? And at what cost?

In the process the theoretical human rights of many people

high once you start increasing the number of known identities beyond a tightly-knit group of 25-30 people.

They have to decide whether a predictable number of ghastly errors with innocents thrown into jail, deported and the like is part of the price we must pay for legitimate use of the technique in anti-terrorist and anti-crime activity.

Once the politicians have decided, they can safely be left to put the right kind of public-interest gloss on the practices they adopt. That is why we, the specialists, must beware of allowing outside claims to be made for technology that the man in the street has to take on trust.

Current airport security measures are a case in point. There is a strong feeling in the US now that the right to snuff periodically at what we are carrying around with us is the government's *quid pro quo* for allowing us to fly.

Security searches may pick up a few nuts, OK; but any reasonably intelligent person who wants to get a gun or explosives aboard an aircraft can still do so.

In current US thinking, the equipping of dinky little airports with innumerable guards going through the hand baggage is an intrusion, the value of which has not been conclusively demonstrated.

What all this boils down to is the price-tag we attach to freedom. Are our personal liberties, as we know them today, worth having a few hundred people blown up?

Note that I avoid saying "having a few hundred people blown up in an incident that could have been prevented." That is too arrogant a claim.

The thorny problem lies in establishing a system or systems that constitute a definite threat to personal liberty, but which only may provide the protection that we seek.

That's the general question.

## Atkins On-Line in link-up with LUCS

ATKINS ON-LINE of Epsom and London United Computing Systems will probably be the first of a new breed of computer companies soon, following the acquisition of the Epsom bureau's US sister company, On-Line Systems of Pittsburgh, by the big US holding company, United Telecommunications.

United Telecommunications already owns United Computing Systems of Kansas City, whose European arm is United Computing International of which LUCS is the UK operation.

OLS will operate as a subsidiary of UCS, but is expected to retain a high degree of autonomy. The president of UCI in London, Graham Barrett, and the managing director of Atkins On-Line, Dr Dennis Chandler, commented that the services of their res-

pective companies complemented each other.

United Telecommunications is one of the biggest common carriers in the US aside from the communications giant, AT&T, and has chalked up profits of \$160 million on a \$1.43 billion turnover last year.

UCS contributed \$76 million of this total from operations like its Uninet network which covers most parts of the US and Western Europe and embraces the LUCS centre in London.

LUCS runs two CDC 6500s in London, while the hardware line-up in Kansas City includes two CDC 6400s, three 6800s, one Cyber 174, twin Cyber 175s and a Cray 1 supercomputer. Time on the Cray 1 machine is now available on a bureau in Europe.

On-Line Systems operates a line-up of Digital Equipment DECsystem 10s in Pittsburgh, while Atkins On-Line at Epsom has one DECsystem 10, which it acquired after it was taken over by OLS in 1977, and two RXDS Sigma 9 machines.

OLS revenues in its fiscal year ended January 31 came to nearly \$28 million, one-third of which was contributed by Atkins On-Line.

OLS and United Telecommunications signed an agreement in principle on March 30 under which United would issue 1.26 shares of its common stock for each OLS share. A total of 1,835,000 United shares worth \$34.7 million would be issued. The deal is subject to OLS shareholders' approval.

## Even chance Tories will back micro policy

THE chances were about 50-50 that the Conservative Front Bench would accept the policy on information technology proposed by Ian Lloyd's working group, according to the former MP (CW April 5). Lloyd went on to say that although up to now political recognition of the dramatic changes in human affairs that microelectronics will bring about, had been meagre, more and more MPs were now becoming conscious of the problems.

Lloyd also expressed the view that private enterprise was not succeeding in exploiting the potential of new technology, partly because of the equivocation of successive governments over support for the mixed economy. For this reason Lloyd felt government involvement in promoting the micro was necessary, at least for the time being. Referring to the NEB, he said, "We mustn't take away the crutch until the patient can stand on his own." The crutch should not have been needed in the first place, though.

Lloyd was adamant that proper development of the economy would lead to more jobs rather than fewer, but we had to persuade people to be more ready to change, and we had also to reform the tax system to reward innovation. It would take at least two parliaments to establish these new attitudes, he said.

Adrian Norman, a consultant with Arthur D. Little and author of the working group's report, thought that people's inability to change was often exaggerated. In 1940 because of the war, he pointed out, 85% of the people between 18 and 60 had retrained successfully. We had to create a climate in which people wanted to change, he said, whereas at present it paid them to resist it.

It was totally wrong, Norman went on, to make organisations which needed to change pay a penalty in the form of redundancy money. That slowed down change, and society was

the efficiency of an organisation's internal information processing was the key to its success. IBM's was much better than the UK government's, he suggested, and Honda was better than British Leyland at analysing market information.

Although Lloyd's group is in favour of continued government support for the micro, there is still considerable doubt about the likely effect of a Tory win in the election.



Norman: Inability to change exaggerated.

the loser. Since society benefited from change, it should carry employees over from one job to another.

The institutions set up after the war, Norman said, were appropriate for the 1930s, not the 80s and 90s. He cited union structures and town and county planning systems, adding, "We have an extraordinary capacity to stop things happening." Worker participation, he said, would only slow up decision making.

There was enormous potential for the British economy in the further establishment of the City as an information processing centre for the world in many fields of commerce, especially since most international communication was carried on in English. There was also a very large market for micro-based consumer products in OECD countries.

Lloyd expressed the view that

## Soots agent for Harris

HARRIS Semiconductor has appointed Phoenix Electronics as its representative in Scotland. Phoenix, which was founded in 1972, will market the full range of Harris Semiconductor products and provide a design advisory service. The company will be exhibiting the Harris range at the All Electronics/Seminex Exhibition, which is to take place in Edinburgh from May 15-17.

Phoenix is located at Western Building, Vane Road, Kirkcaldy, Fife, Scotland.

## IBM adds a programmable PoS system for small retailers

IBM has added to its line of point of sale equipment with a programmable system for smaller retail outlets. Called the 3680, it can communicate with a 370, 360, 4300 or 8100 system.

The 3680 is a diskette based system and provides features found on bigger PoS systems like credit authorisation and price look-up.

The heart of the 3680 system is the 3684, a combination of terminal and control unit, that incorporates 850,000 characters of diskette storage.

stand-alone mode or as a master register controlling a cluster of attached registers. The attached register is called the 3685.

IBM is offering two new application program products with the 3680, both of which can be customised. The sales program provides facilities like price look-up, credit authorisation and operator's program.

The store administration program enables the user to carry out inquiries into records maintained on items, inventory, plans and withdrawals.

## Itel AS/3-5 trade-in deals for US customers with 370s on lease

FACED with the daunting task of building up a customer base for the AS/3-5 IBM look-alike processor, before IBM starts shipping the low-cost 4341, Itel has started to offer trade-in deals to customers in the US that have IBM 370s on lease.

Itel has two distinct IBM oriented business operations: leasing IBM's own machines on a third party basis, and marketing the IBM compatible Advanced System series.

Last month Itel let a customer in North Carolina out of a seven-year lease on a 138 after just one year, and exchanged the 138 for a two Megabyte AS/3-5.

The customer was Salem Carpet Mills of Winston-Salem, and Itel delivered the AS/3-5 to the firm just one day after they signed the contract. A source at the carpet company said: "They must have had a truck circling our building."

Itel's main selling point for the Advanced System series in

general and for the AS/3-5 in particular is very rapid delivery rather than lower cost. The AS/3-5 more than matches the 4341 in power but it costs twice as much to buy as the IBM machine.

To get round this problem, Itel is offering the AS/3-5 on an 18- or 24-month lease at charges that work out less than renting a 370/148, thus making the AS/3-5 a more attractive alternative to the 148 for a user who needs more power and cannot wait for a 4341.

Short leases written on AS/3-5s now will terminate around the time that IBM starts shipping 4341s in volume, but Itel hopes that it will not lose many users because it will offer to renew the leases at reduced charges. The AS/3-5 also offers significant advantages over the 4341, including an eight Megabyte maximum main memory capacity and MVS support that is not available from IBM with the 4341.

# There is now a permanent address for temporary staff.

Hiring extra staff on a contract basis is a very good way of coping with those extraordinary peaks in the workload which happen to most companies now and again.

But the trouble with some contract temporary staff bureaux is that they're as temporary as their staff. One minute they're there, and the next they've disappeared.

Now there's a contract staff bureau with a name you've actually heard of. John Goldsmith. And we're anything but temporary.

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With years of experience in the business and a client list which already includes many national and multinational companies, we have a standard to maintain. And our new Contract Staff Division is going to do just that.

The Division is headed up by David Gamsey. What he doesn't know about contract work isn't worth knowing.

We believe in giving our contract staff the best deal possible. They get all the fringe benefits and security expected of a good permanent job.

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Next time you need overload help, call David Gamsey on 01-828-5356.

When your problems disappeared, we'll still be here - ready for the next one.

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QUESTION: You may remember us — Bunzl Data Systems was launched in late 1977.

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ANSWER 2: We have become one of the largest DEC OEM's in the UK.

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- The first OEM VAX 11/780 order
- Sales of Impcon the new DEC-based inventory and production control system.
- Wide penetration with Finar — the financial modelling package.
- On-going conversions of ICL and IBM Users to DEC RPGII.
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- Development of micro-processor based special systems.

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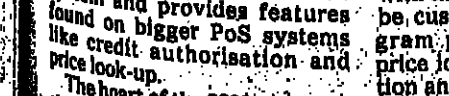
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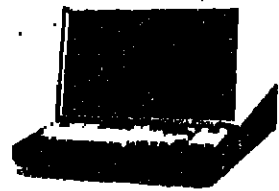


IBM has added to its line of point of sale equipment with a programmable system for smaller retail outlets. Called the 3680, it can communicate with a 370, 360, 4300 or 8100 system.



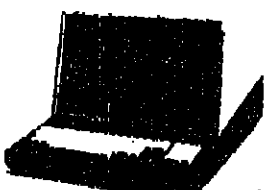
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- Video Output for External Monitors
- Green Phosphor Non-glare screen



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## GILB'S MYTHODOLOGY

Putting old  
forms and codes  
on new screens



SOON there will be more display screen terminals than civilised people on earth. In the rush to move the hardware in quickly, we are all too often tempted to convert the current system design by moving the familiar computer data input form, and the codes that belong to it, on to the screen.

There can be some very good reasons for doing so. The keying to the terminal may be based on that form, and the people in the organisation may be very familiar with that form and the codes. The intent and the solution are both good, except for a few details.

Display terminals are not equivalent hardware to the paper form. They cannot directly replace it. Forms designed to be used by human beings may function very poorly when used by a computer. Just to mention one critical difference: On a paper form, the human can easily access, change or fill out any part of it "at random". The typical display terminal tends to restrict this randomness. Light pens and touch-sensitive screens are not yet the norm. The paper form assumes random access ability on the part of those who fill it out or modify it. The typical screen display terminal and associated programs tend to force sequential skipping from field to field.

There is another set of important differences between the paper form and the display terminal. The paper itself is unable to sense what has been filled out on it, to evaluate the content or to relate the content to files. The terminal, as we are all aware, often has or can have these possibilities at the same time as each field is being given to the screen form.

It seems a shame to have developed such a powerful tool as the present computer, only to disregard its possibilities and how to the traditional limitations of a paper form.

There is a compromise. I have been surprised to see how rarely it is used in the multitude of designs where it clearly would have been a benefit.

The basic design is to allow input data elements to be entered independently of the content, sequence and format of the form. The data elements should come in their natural sequence, their natural format and their natural context of related data elements. The computer program should be responsible for deciding which data element is intended, how to convert the input field to the conventional display format as found on the form, and where to place the converted standardised format data on the standard form.

The whole subject of handling natural codes in natural sequences tends to disturb most professional programmers and designers who have been brainwashed by conventional data processing input design traditions. They tend to assume it can't be done, and can list 100 reasons why it won't work in their particular case. If you feel this way, it is natural, and if you want to know how to handle natural data, the kind humans preferred before the punched card days, you can learn about it. In fact you could teach yourself by programming what people practice in order to fill out the forms! But a detailed text on the subject will be found in Humanised Input (Winthrop-Prentice-Hall 1977).

If, for example, you input 30 OCT, the computer will be programmed to guess that this is a date (for obvious reasons) and to fill out 78-10-30 in the field for date. If there are several date fields it will try to decide in context of other inputs which one is intended. If in doubt it will be programmed to ask for help. If 28.68 is input, the program might work on the assumption that the amount was keyed. It might fill out 00028.68 on a form, and might confirm that the amount was reasonable, by limit checks, by pattern checks or by reference to the files. Maybe the amount was one of eight current price categories for product 23456, and the price is actually used as an identifier to select the size and design of a shirt. The computer might at this point even fill out the correct product colour, size or design on the screen.

Naturally all this will require far more design, programming and analysis. It will also require more hardware resources to support. But in high volume applications (and why else would we put it on a computer?) or in high reliability applications (that is another possible reason) the benefits of being able to work directly and in native human codes will outweigh the costs and make this sort of thing a good investment.

This short column is not enough to explain in detail, convince the sceptical or illustrate that this applies to your case too. But I hope a few of you have been stimulated to avoid raw copying of the old form on to the screen!

## SOFTWARE FILE-1

## Identical specs for Pascal is aim of British Standards

AN early milestone in the standardisation of Pascal has been reached this month with the publication of the first draft by the British Standards Institution.

Document No. 70/60528 DC, it is available from the BSI General Office, 101 Pentonville Road, London, N1 and is priced at £1.50 to BSI members, £2.00 to others. Those applying by post are asked to include a self-addressed label.

In line with its normal practice, the BSI has set a two-month period for comment on the draft standard. The end of May is thus the closing date for the receipt of comments, including those from the ISO countries to which the standard has also been circulated.

The British Institution is the BSI and ISO standards should be the same, so that ISO reaction is critical to the publication of a revised document at the end of the year on which a vote can be invited.

The document is also significant in being the basis for work by the newly formed committee, X319, tasked with devising a UK standard for Pascal.

The BSI document is understood to be the basic draft accepted by X319 and could become an ANSI standard within a relatively short timescale. It would then allow the committee a longer period in which to consider the more difficult questions of language extensions.

## Ten years on for George 3

ICI's George 3 operating system is 10 years old this month. Its first release appeared on April 1, 1969. An anniversary celebration has been arranged for those who have been closely associated with the product for the evening of Friday, April 27.

It is restricted to those who have at any time been involved with the development of the system — including maintenance, integration, and validation — the production of manuals, or anybody responsible for supporting the product who has had close links with development team.

Further details are available from Roy Walker, who has arranged the event, on 0446-28024, or from Mick Bailey (Reading 472803) or Brian E. Tun (Wokingham 790023).

## Ships' library expanded

PREVIOUSLY restricted to ships exceeding 4,000 gross tons, the ship characteristics library maintained by Mardata has been expanded to include all ships over 1,000 gross tons. Data including 76 fixed items of information per ship is now some 31,000 vessels world-wide.

Mardata is jointly owned by Lloyd's Register of Shipping, Lloyd's of London Press & Maritime Management Systems Inc. of Stamford, Connecticut.

## SOFTWARE FILE-2

PETER HEWITT REPORTS ON ONLINE'S MVS CONFERENCE

THE decision facing IBM big-system users is now no longer whether to convert to MVS, but when. This was the recurring message from speakers at last week's Online conference dedicated entirely to IBM's top-of-the-line operating system.

With hardware costs down to £15,000 per Megabyte on the 4300 series, the high resource requirements of MVS would soon no longer be an obstacle, it was argued.

The functional and performance advantages of MVS were also cited as helping to overcome user resistance. But perhaps of most significance, the time could easily be seen when IBM would offer just three mainframe operating systems: MVS, DOS/VS, and VM.

"The rationale for a move to MVS" — Head said: "There is no rationale: you have no choice. It's not a question of why, but when."

He went on to remind delegates that the need for a sophisticated operating system stemmed from the need to utilise resources optimally.

"The SCP is the last voice to get work done, given a certain elapsed time and a CPU and other resources. Its aim is to make use of every possible bit, track, and memory cycle that the configuration has available."

A critical factor here, he said, was the number of multiprogramming levels supported.

"VSI already applies to a very limited hardware group. On a smaller 148 and below, you would run DOS/VS, while on a larger 168 and above, only MVS has the ability to drive the CPU at full utilisation."

"VSI then only applies to a large 148 or a small 168. And it isn't very appealing because of its low multiprogramming level in regard to large machines and its physical size in regard to small machines."

year, and the future of OS/VS1 looks uncertain," said the conference chairman, Alan Liebert of Computer Management Services.

"Although the 4300 launch was accompanied by a new release of VSI, few of the 4300 devices are supported and there is no evident growth path for VSI users. The 300X machines already support VSI not requirements of MVS would soon no longer be an obstacle, it was argued.

This theme was later reiterated by Warren Head, of Intel International. Disclaiming the advertised title of his presentation — "The rationale for a move to MVS" — Head said:

"There is no rationale: you have no choice. It's not a question of why, but when."

He went on to remind delegates that the need for a sophisticated operating system stemmed from the need to utilise resources optimally.

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"Super DOS" — In the form of Release 35 and 36 — was just the last voice to get work done, given a certain elapsed time and a CPU and other resources. Its aim is to make use of every possible bit, track, and memory cycle that the configuration has available.

"There would then be one SCP for the lower range of machines — DOS/VS — and one SCP for the upper range — MVS. This approach makes sense and bears the beauty of simplicity."

VM, he noted, could not be considered a general purpose SCP as no "meaningful" batch work could be done under it.

Although not all the speakers were convinced that VSI was disappearing, the remarkably high attendance at the conference suggests that a great many OS sites are in agreement with the general thesis and now see a future conversion to MVS as inevitable.

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## Security, stability impress users

HIGHER security, greater stability, a clear growth path, and more extensive control facilities — all cited by IBM as advantages of MVS — are beginning to weigh heavily in its favour in the eyes of users too.

And it is clear that the need to support multiprocessor configurations together with growing TSO workloads have been important additional factors in overcoming user resistance to IBM's giant operating system.

Steady improvements in MVS — first released in 1974 and now almost certainly attracting the bulk of IBM development effort — have also helped.

"Until MVS 3.7 was announced," explained Jim Manderson of the Post Office data processing service, "we considered that the expected cost of MVS in terms of extra hardware and suspected reduced performance in our environment outweighed the claimed advantages."

"With this release and the new SRM it was felt that the balance may have been tipped."

On investigation, the PO found that with 96 TSO users, a batch job stream, and 5 Megabytes for MVS:

- MVS TSO throughput was 10 per cent worse than SVS;
- MVS batch throughput was about the same;
- MVS TSO response was 17 per cent worse than SVS;
- MVS used 3 per cent less CPU than SVS.

"With these results, and confidence that MVS could be improved with further tuning, it was considered that the benefits of MVS did outweigh the costs and a conversion was authorised."

VSPC and MVS/SE were seen as important attractions in reaching this decision.

Although the PO runs MVS on a uniprocessor 168, the fact that only MVS and VM support multiprocessor configurations was a significant factor in the case of another user, the Royal Insurance Group.

"Under MFT on a 1½ Megabyte 158, we were suffering from about one unscheduled IPL a day due to both hardware and software failures. This had no small impact on our TP operations."

The advantages of a multiprocessor configuration led the Royal to combine two 158s into a 3 Megabyte MP running under MVS, with a considerable improvement in reliability.

"We now make just one, scheduled, IPL a week. Though this in part due to the greater reliability of the 3033 on which we now run, our post implementation review while still on the 158s showed considerable savings."

"These included a saving of 100 machine hours/year for quicker scheduled IPLs, and 400 man hours/year because of no partition redefinition. These were directly attributable to MVS."

"We also benefited from a throughput improvement of around 10 per cent."

## Surprises for the unwary

EMPHASISING that MVS is in some respects radically different from its predecessors, the conference brought to light a number of interesting features which could surprise the unwary.

● From 1.2 milliseconds on a 158 under MFT, CPU time per I/O rose to about 4.2 milliseconds under MVS. On a 168, EXCP time rose equivalently to 1.5 milliseconds. All measurements were made in the absence of paging.

● If a double-buffered ISAM or other file is converted without change to VSAM, the first buffer is used for VSAM itself. This can lead to a significant

decrease in performance. Studies suggest that the best general guideline is to increase the number of buffers to 10 under MVS.

● IMS performs worse on a multiprocessor under MVS than on a uniprocessor. Installations are therefore tending to run IMS and CICS applications on a separate MVS machine.

● Most commonly encountered program conversion problem is in moving records from I/O areas to work areas. Where variable length records are involved and the maximum length is currently moved, an exception will be generated under MVS because of its different buffer allocation. In

general, if you cheated before and got away with it, you will be caught under MVS.

● If a medium-loaded non-MVS system is converted to MVS, it will generally use more CPU but will get more work done. A heavily loaded VSI system will often not get so much work done under MVS.

● MVS poses a number of problems for operators used to older OS system. For example, most operators believe that doubling the number of initiators will double the throughput. This is emphatically not the case with MVS, where swapping will in this case reduce performance considerably.

## Changes on the way in the packaging and delivery of MVS

SIGNIFICANT changes appear imminent in the way in which MVS is both packaged and delivered.

With Release 3.8, the system will no longer be available in distribution library format, instead being supplied in discrete functional modules. It is also likely to be available in the IFO

format, though this option has not yet been officially announced for 3.8.

IBM is also understood to have restructured its program product extensions to MVS. These will not now cut across functional boundaries, as for example the RACE SU did, touching all MVS functions.

As it has done with its other operating systems, notably DOS/VS, functional enhancements are likely in the future to be concentrated in chargeable extensions. One of the first manifestations of this is expected to be Release 2 or MVS/SE, which could contain a massive enhancement of MVS function.

## Way to device independence

ONE interesting aspect of IBM's 4300 series is the company's return — after more than 10 years — to the use of non-removable discs.

Described by IBM as combining high performance with low cost, these are the 3310 disc drives — available on the 4331 only — and the 3370, available on both new processors.

DASDs incorporating non-removable discs are of course likely to be more resilient than similar drives using removable disc packs. In this, the new devices are closely in line with the general robustness of the 4300 series — which does not need air conditioning and can be powered from a standard 13 amp socket.

Non-removable discs could also be seen as a way of selling more hardware, as there is no alternative to buying a new drive when disc space runs out. One aspect of the new disc that has led to much speculation is why they should use a radically changed method of data recording, namely Fixed Block Mode (FBM).

From the standpoint of the CPU, FBM does away with the usual addressing scheme of cylinder and track. It replaces it with what ICL has been using for years, a simple relative block number.

Although IBM may have other and more cunning reasons up its sleeve, it has been noted that FBM can thus be seen as a hardware extension to VSAM —

## PROGRAMMER NOTES

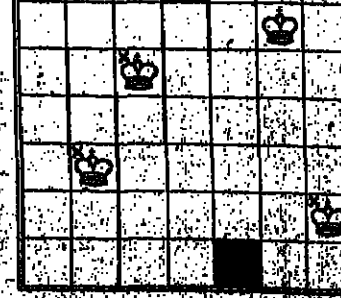
itself fast becoming IBM's standard file access method.

When VSAM was introduced to supersede ISAM, cylinders and tracks were turned into the much more flexible concepts of "control areas" and "control intervals". One advantage of this was that VSAM files could then be moved between different disc types with the minimum of trouble.

These could resemble VM's minidisks, but with complete device independence.

where most game theory analysis has been carried out. So here is a problem to adjust the balance a little, involving a 7 x 7 board with four chess Queens placed on it.

The task is to move the three Queens marked X to new positions, so that all 49 squares are either occupied, or attacked in a straight line by at least one of the pieces. (At the moment, the two shaded squares are unattacked. The unshaded Queen must remain on its original square, and all three "moves" must be legal straight-line chess moves made horizontally, vertically or diagonally.



See Page 37 for solution

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## CORAL

Coral News appears every quarter to provide users with up-to-date information, news and opinions. Items for inclusion should be sent to the Coral Press Co-ordinator, The National Computing Centre, Oxford Road, Manchester M1 7ED.

## Standardisation:

A draft British Standard for CORAL 88 has been issued by BSI and is available at £1.50 from their office in 101 Pentonville Road, London N1 9ND. The standard incorporates comments made on the MOD Official Definition — the Blue Book. CORAL 88 has been accepted by ISO as a candidate for international standardisation and they are circulating the draft for international reactions.

MOD has now approved the GEC 4070 and 4082 machines which join the 4080 on their standard list. The approval includes the extended form of the GEC CORAL compiler.

CORAL 88 will undoubtedly feature strongly in an afternoon discussion meeting organised by IEE. The meeting on 21 May will examine the Standardisation of high level time industrial languages. Details from IEE at Savoy Place, London WC2.

## Books:

Two books are published by NCC: John Webb's Coral Programming published at £5.00 and a course in CORAL 88 by Holliswell and Edwards also at £5.00.

## Training:

Courses in CORAL 88 are regularly offered by several organisations including John Bell, CEGS, Ferret, GEC, NCC, Preston Polytechnic and SDL. NCC's Real Time Program Design course was developed for the CORAL 88 group and runs for 2 weeks starting 1 June. Preston Polytechnic joins the increasing list of establishments providing CORAL training. Their course was developed in collaboration with British Aerospace, Aircraft Group, Walton Division and will run 23-27 April and 10-14 September.

## MASCOT:

MASCOT — Modular Approach to System Construction, Operation and Test — is an integrated approach to design, implementation and testing of real time parallel processing software based on a firm decomposition. Development is being controlled by a Joint Industry — MOD group with major work packages being undertaken by software houses including CSD Software Services Limited and System Design Ltd. SDL will also be developing for IBM 370 machines under MASCOT. Programming for OS users.



CORAL 88 is helping to speed up passenger departures at airports around the world, through many of the computerised departure control systems. One of these systems is at busy Hong Kong Airport.

The system was installed by Solcon Consultancy International and Cable and Wireless, and is based on PDP-11/35 computers running under RSL11M with GEC's CORAL 88 as the main application language.

Called LOPAC (Load Optimisation and Passenger Acceptance Control), the system handles all three stages of departure control — flight opening, passenger and baggage check-in, and close-out. The system also handles the weight, type and location of baggage, freight and mail loaded on the aircraft.

The flight opening stage entails the provision of basic information to the load controller such as flight number, route, scheduled departure time, crew, seat configuration, etc. Passenger reservation information is also provided to help the controller allocate seats for groups, individual reserved passengers and stand-by passengers. If the flight originates at another airport, the seating arrangement of the passengers in transit is notified from up-line stations which allows the controller to determine which seats are available for passengers boarding at Hong Kong.

Passenger and baggage check-in procedures are made possible by the system pre-allocating seats for passengers on the reservation list (but retaining passenger seat selection if desired) and automatically calculating excess baggage charges. The system updates passenger and baggage weight totals as check-in progresses.

Close-out begins when the normal flight check-in desks are closed and if seats are still available, any check-in passengers are accepted and checked in.

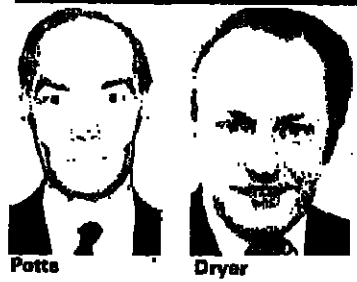
After close-out, the system calculates final load and weight, and produces a final load report, baggage weight, mail and fuel to ensure that the load limits are not exceeded and the weights are appropriately distributed for the particular aircraft. The system also produces a passenger manifest, a seating chart of where they are located and a load-out sheet.

The main centre of the system is the two PDP-11/35 computers which control, in parallel, all data fed into the system. At any given time, only one processor processes the output data and the other is ready to take over instantly.

C



## PEOPLE AND EVENTS



## BIS directors appointed

BIS Applied Systems has appointed David Dryer and Derek Potts as associate directors. Potts has been manager of the company's training division since 1977, and Dryer has worked in the consultancy division where he has led the development of the company's management services. Terry O'Connell, manager of development division, is an executive director of the board, as is Gerry Riehings who is manager of the Manchester office.

## Walkerden to head British Olivetti

THE appointment has been announced of Keith Walkerden as managing director of British Olivetti, one of the largest subsidiaries in the Olivetti group. Walkerden is currently managing director of Olivetti Australia, and has been with the company for the past 18 years. He will be replaced by the Hon. Sir John Colanag, who is returning to his native Italy.

Throughout his career with the company Walkerden has held both sales and managerial positions, and in his new role will replace N. Colanag, who is returning to his native Italy.

Liz Attewell has joined SMR Sales and Marketing Recruiters to set up a new company, SMR Technical Sup-

port People. She was formerly UK selection and appointments manager for Control Data Institute, the educational services division of Control Data.

Barry Foster has joined Digico's scientific and industrial sales team as a salesman for the East Midlands. He was formerly a salesman with IBM, having started his career as a field engineer with Burroughs. Previously general production manager for Digico, Barry Foster has become field service engineer for the company.

Ferry Thompson, who is chairman and founder of Shade Computer Services, has been appointed an industrial representative of the newly-formed BCPL user group committee. The committee was formed earlier this month at Cambridge university at the group's inaugural meeting.

Mike Taylor has become European technical support specialist with Digi-Data, with responsibility for sales, support and customer training. He was formerly with Ragan International as assistant engineering manager.

Bob Lambie, after working as service manager for Wright Air Conditioning for the past three years, has been appointed to the board by Wright Air Conditioning (Scotland).

Paul Kenna has been elected to the newly-created position of executive vice-president of Penril. He was previously vice-president and prior to that chief financial officer.



Activities including a sponsored radio show by students at the University of Kent at Canterbury have raised money towards computer equipment for a blind student. Six student disc jockeys were sponsored to work 12 hours each as part of a marathon

72-hour recorded programme. Other events included auctions and competitions. Seen here is Kelvin Kenna presenting a cheque for the amount raised to Professor G. Martin, deputy vice-chancellor of the university and chairman of the computer committee.

Ed Cooper has been appointed field sales manager of Livingston Hire. This promotion comes six months after Cooper joined the company as a salesman. Previously a sales office manager, Mike Collins has been appointed sales manager of Livingston Hire.

Andras Caspar has become Gaelic applications manager for the US subsidiary of Compeda. He joins the company from Monolithic Memories where he was mask design manager, and in his new position will be based in San Francisco.

John Couch has become vice-president, software, for Apple Computer. He was formerly new products manager. In his new position he will have responsibility for all systems and applications of software development.

Peter Atkins has joined Arbut (UK) as project leader. He was previously senior computer auditor at Barclays Bank.

Nell Chalmers has joined Computer Machinery Company as territory manager for Tyneside, Teesdale and Humberside. He was previously a salesman with NCR.

Charles Johnson has joined Priam as vice-president of operations. Before joining the company he was vice-president of manufacturing for Diablo Systems.

George Eaglesham is retiring from Design Office Consortium where he has been financial controller of the CAD Centre. His place has been taken by Ted Mellish who has come to the centre from the DSI head quarters.

Kelther New has become product manager with Moore Paragon, where he is to head the launch in April of their small computer supplies package. He was formerly account executive of small business machines for Moore Paragon South Africa.

## DIARY

APRIL 18 Specialised DBMS techniques. 1 O'Brien, BCS Specialist group, University College, London WC1.

Micros in action. BCS and Amacom Computing Club, NCC, Manchester, 18.30.

APRIL 18-19 Which word processor, and seminar. Initech, Regent Centre Hotel, London W1, 9.30.

APRIL 19 Trade union perspectives. Ian Benson BCS London branch, Waldorf Hotel, London WC2, 18.00.

Marcom systems, an appraisal of current developments. BCS, Stoke Hotel, Guildford, 18.30.

The new information media. BCS South Essex branch, West Cliff Hotel, Westcliff-on-sea, 18.45.

APRIL 20 Seven-side soccer and disco. BCS Belfast, Uphur Park, Belfast. Details from W and F Heron, tel: Belfast 59415.

APRIL 23 Euronet. P. Kelly. BCS data communication specialist group. BCS local quarters, 13 Mansfield Street, London W1 18.00.

APRIL 24 What next in the office? NCC, Unit Royal, 108 Regent Street, London W1. Microprocessors, T.G. Read, Pontewent Road Laboratories, English China Clay, St Austell, 18.30.

BCS Hampshire branch. Visit to Exco, Fawley, 18.00.

Planning for the 1981 census. BCS Local

Government group, West Midlands County Council, 1 Lancaster Circus, Birmingham, 14.00. Please note: see entry on 01-828 2343 if you wish to

APRIL 21-22 IBM CUA annual forum. 9 of 20 Hotel, Bournemouth 14.00.

APRIL 25 BCS Sussex branch. Visit to 2000 Cathedral Airways, Gatwick, London, 11.30.

Inter-active computing. Study 4. Computer, in Survey Analysis by the Polytechnic, Manchester.

Microprocessor-man to computer. BCS North Staffordshire branch. 100 Layer, Clayton Lodge Hotel, Newcastle-under-Lyme, 20.00.

Data protection legislation. BCS Fife branch. Heriot-Watt, Edinburgh, 18.00.

APRIL 26 Computer aided drafting and drawing office of the 1980s. BCS computing techniques section. 18000 Walk, London SW1, 14.30.

Lecture and demonstration. BCS West Wales branch. PYE TMC, Malmesbury, 20.00.

The significance of computing. BCS South West branch. Watford Hospital, Watford, 18.00.

Installation visit, to J.W. Windows, BCS South Wales branch, Curran Road, Cardiff, 18.00.

Computerised hospital outpatient projects. BCS Medical (Scotland) specialist group. Southern General Hospital, Glasgow, 11.00.

## Reader's complaint inspires package

ICL is taking advantage of a Philips user's discontent to develop standard software for the motor parts business. The user, SMG Motor Factors of Stourbridge, Worcs, desperately needs a bigger system to handle its stock control operation and ICL has offered to supply SMG with a complete system for £20,000, charging nothing for the software.

## W. German authorities flout data laws

DESPITE West Germany's Data Protection Act, and similar Acts in several separate states, many national and local government authorities are still selling name and address lists on a large scale, according to the Federal data protection commissioner, Hans Peter Bull.

Sometimes these sales comply with the Act, but often they do not, according to Bull. Apparently local authorities in particular do a brisk business in selling details of marriages, births, school-leavers and the like to mailing list firms, banks, and similar agencies. The driver and vehicle licensing centre in Flensburg apparently earns between £300,000 and £750,000 a year selling registration data.

One sale that Bull has censured was the passing of a newsletter mailing list from the Economic Cooperation Ministry to the Protestant Church in Bavaria, which wanted to send out a questionnaire. The list contained information on Church and trade union affiliation, and so its sale was in fact a breach of the Act.

The Act forbids the passing on of a name and address without the subject's permission, but according to Frank Koch, a Bavarian lawyer, many banks and insurance companies include a provision in the small print of their contracts which constitutes this permission being given. Thus, he says, the Act "is transformed into a useless scrap of paper".

The Directory and Direct Advertising Association operates on a voluntary basis, what is called the "Robinson Crusoe List" on which people can ask to be put if they want to be taken off advertisers' mailing files.

## Scanners for China

A CONTRACT for the first general-purpose CAT scanners to be sold to China has been signed by EMI. The equipment, designed for the Cancer Institute of Peking, consists of two whole-body scanners, a 7020 and a 7070, and an Emiplan 7000 radiation therapy treatment planning unit.

## Civil servants' dispute

From front page

Many paid through that computer.

A more recent victim of the escalation is the Customs and Excise cargo section at Heathrow Airport, which has been subject to partial strike action for almost two months.

SMG, a first-time user, complained to Computer Weekly earlier this year that the Informer VRC sold to it by Philips Data Systems was not nearly powerful enough to handle the volume of stock updating involved in its business (CW, March 1).

Philips offered to part exchange the Informer for a much more powerful disc-based P410 system, but Philips costed the 410 system at £35,000—about £20,000 for the hardware plus £15,000 for the software.

An SMG spokesman told

Computer Weekly, "ICL is writing all the applications software for us and plans to offer it to other motor factors as a package. The ICL machines will be installed in three or four weeks."

Philips told CW that it would help SMG find a buyer for the Informer and guaranteed to provide the Informer's new owner with full hardware and software support.

## Indian govt order goes to CDC

THE central mainframe for India's ambitious national informatics centre is to be a Control Data Cyber 172.

Funded by the United Nations development programme, the NIC is to be a hierarchical network of minicomputers and



Two young visitors inspect a Honeywell Level 8 minicomputer at the Carers for the 1980's — Scotland exhibition, held at the Kelvin Hall, Glasgow. At the Honeywell stand, those looking for a job could enter their qualifications into the computer, which then displayed appropriate job descriptions and vacancies at Honeywell's factories in Newhouse and Uddingston. Some 48,500 visitors attended the exhibition which was officially opened by the Minister for State at the Scottish Office, Gregor Mackenzie.

## Govt chaos over 2970s

From front page

running of systems under emulation.

Some of the original 1900 systems are still running under emulation on the 2970s, although most have now been converted to run under VME/B along with new systems.

Replying to the criticisms in the director of audit's report, the director of administration and management services pointed out that the review on which the report was based took place during the most troublesome period of changeover in July/August last year.

He admitted that getting the 2970 system to operate satisfactorily had been more difficult than expected and that the difficulties would have been more easily resolved if the 1900s had been kept as back-up after June last year when the changeover was made. But this would have cost \$500,000 in rental.

He revealed that ICL had supplied 750K bytes of additional memory for the 2970s at no extra charge as part of its efforts to improve their performance.

## Blow to women's equality

THE potential impact of the introduction of the microprocessor "could seriously set back the progress that women have made towards equality of opportunity." This was the claim of an official of the clerical union APEX.

North West area secretary Peter Scott, talking at a joint BCS and NCC discussion on the micro revolution, said that women's equality would take a step back because the major employers of female labour, banking, insurance and distribution, would be "absolutely devastated by the introduction of the microprocessor."

He told an audience of 200 that society would have to change to cope with the situation.

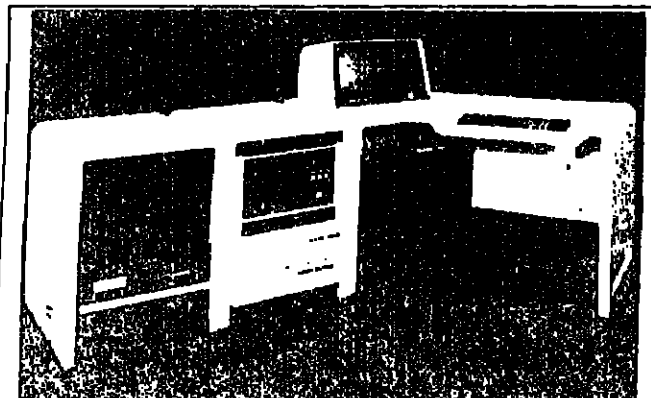
## Compec Europe tickets

DON'T forget to send for your entrance ticket to Compec Europe, the annual computer peripherals exhibition to be held in Brussels from May 8-10, and the largest show in the series.

Tickets are available from Room #21, Iliffe Promotions, Dorset House, Stamford Street, London SE1 9LU, tel 01-261 8437.

## University link-up

THE two Control Data 7600s at Manchester University have now been linked, forming what is claimed to be the first multi-mainframe 7600 production system in the world. The special software required has been developed jointly by Manchester computing staff, and Control Data. The link allows files resident on one machine to be accessed by users on the other.



## KEYPACK. A Key to Disk system with RJE &amp; batch processing.

Simple, but powerful KEYPACK offers ease in formatting, validation, verification and reformatting. Without disturbing the data entry operation, concurrent programs can be run to support the local processing. Up to 31 keystations, local or remote, are supported by a 16-bit computer (up to 256K bytes). Disk memory ranges from 8.8MB to 400MB.

## DATAPACT. A stand alone business system.

DATAPACT is an interactive, multiprogramme, stand alone business system. Sequential, random access, multi-indexed files ensure rapid data retrieval by all users concurrently. Each user is made to feel that the entire system is dedicated to his needs.

## DS 377. IBM Replacement VDU.

★ Plug-to-Plug Compatible with IBM 3277 Model 2. ★ Data Entry and Typewriter Keyboards available. ★ Delivery ex-stock.

## DS 1920. Teletype replacement VDU.

★ Format 1920 characters. ★ 70 to 9600 Baud. ★ 15" Screen. ★ Editing. ★ 7 - 8 Dot Matrix. ★ Blinking. ★ Detachable Keyboard. ★ Delivery ex-stock.

## IBM Compatible controllers/printers

★ DS 376 Controller with 16 ports. ★ 180 c.p.s. printers. ★ 125 l.p.m. printers.



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ADDRESS \_\_\_\_\_  
TELEPHONE \_\_\_\_\_

## Liveware Saga by Don



I SAY, MISS BELLA— IF YOU'RE ELECTED... ..WILL YOU APPOINT A MINISTER FOR IT?

IF THERE'S VOTES IN IT, I SHALL!



## Special travel arrangements to visit the Compec Europe Exhibition (Brussels)

IPC Electrical-Electronic Press Ltd, the world's largest publishers of computer, electrical and electronic journals, have made special arrangements for readers wishing to visit the Compec Europe Exhibition. The cost includes travel by scheduled airline from

Heathrow \* accommodation has been reserved at the Sheraton Hotel, Rogier Place \* airport transfer \* departure transfers \* registration to the exhibition \* an experienced tour manager.



OFF THE SHELF... We have stocks of minicomputers, boards, chips, printers and VDUs on our shelves ready for immediate delivery. All the components of a complete low-cost 16 bit micro-computer system, made by one of the world's leading computer companies. Also readily available our team of experienced microprocessor engineers ready to give advice on applications, installations and software. We offer a unique opportunity to purchase a proven 16 bit computer system off the shelf today — phone Reading 585171 for details today.

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MORE READERS REPLY TO RORY JOHNSTON IN THE PRIVACY DEBATE

# Computers are not an exception to regulation



Rory Johnston

THE article by Rory Johnston (CW, March 8) ends with the old example from the introduction of motor cars when there was a law which required that each car had to be preceded by a man walking down the road carrying a red flag.

I have used that example for years in speeches, but I usually add: This rule was abolished because we got used to the car, which suddenly could go faster than the man.

For the moment, data protection legislation in various countries is one way to pilot the development of computerisation into a structure acceptable to the citizens. Some day these laws will probably be abolished. But what will we get instead? The "red flag" rule was replaced by some of the most extensive and often very bureaucratic leg-

islation, when we realised that we later had to receive some extra bills, charging us the negative impacts of one in many ways positive technology.

Most of us, including those running computers at speeds faster than man ever could process information, accept society's demand for yearly car controls, rules about anti-pollution devices, licensing of drivers, speed limits, security equipment, limitations on vehicle size, penal codes for drunk drivers. Such legislation has become as natural to us as many other laws without which we cannot live.

Computers are not an exception to regulation. Looking into other sectors of technology, one finds much legislation to protect citizens or society. Let's face realities: We manufacture cars

that can be driven faster than speed limits allow. Regulating other technologies is, however, not a reason by itself to regulate computers.

If Rory Johnston realises that computerisation is changing the world; that computerisation has a tendency to marry other technologies, such as telecommunications; that such marriages have already meant a revolution, an information explosion; that development of computerisation is far from being at an end, not even at the beginning of the end — perhaps just at the end of the beginning; that man many times before has faced new ages, developing very slowly compared with today, but causing future shocks, and that many believe that society today cannot afford such shocks — then he would be happy that we

now just have data protection laws. So am I, but I don't want to keep them in force longer than necessary.

JAN FREESE  
Director-General  
Datainspektionen  
Stockholm, Sweden

## The law already protects data

RORY JOHNSTON's article Data Protection Laws — the Real Threat (CW, March 8) cannot be allowed to pass without comment. Firstly, the more general law does not protect data. Dishonestly to copy, erase or alter data in a system is probably an offence against the Theft Act 1968; the civil law of copyright, patent and (as Johnston himself points out) defamation, all have applications in the computing world. The arguments advanced by Johnston apply equally to these fields, yet no one suggests that these laws are unworkable.

Secondly, a clear statement of law imposing standards and duties on those concerned with data processing will command the natural obedience of the vast majority. Practices that are now tolerated will be seen to be wrong and will be eschewed — unless the proportion of dishonest individuals is higher in the computing world than elsewhere. There are many areas of life where inspectors have the right to examine the way in which work is carried on, to take weights and measures to factories — and most are backed by criminal sanctions. People co-operate because the law imposes the duty upon them.

Finally, while the dishonest operator, programmer or system analyst may ultimately defeat any system, there are hardware, software and managerial techniques available to make the task very difficult. These techniques are flexible, and, properly applied, so improve the efficiency and security of the system that they are cost effective.

France, Germany, Sweden and Norway in Europe all have data protection laws, with (under one name or another) data protection authorities. The laws are backed by criminal sanctions, which are sometimes severe — in France from next January fines of up to 2,000,000 francs and/or one- to five-year jail sentences come into effect. These laws restrict the flow of data to countries where there is no comparable protection. Were this country to stand aloof we would not be a data haven but a data desert.

M. HELY  
Plessey Telecommunications  
Research Ltd  
Stoke Poges, Berks

Information gives people the power to do things. With the information-handling capability of the computer this power can (and will) be enormously increased. The power will be used in the future both to benefit the individual and society and also to invade privacy and exert control over people's lives. What kind of a society we shall eventually create for ourselves remains to be seen. The present trends are not encouraging.

JOHN WELFORD  
Musselburgh,  
Midlothian

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## Threat posed by centralised govt databases

HAVING studied Rory Johnston's further comments on the privacy issue (CW, March 22), I am not satisfied that he has adequately responded to points

which I and others have raised.

Since I believe that privacy is a serious and important subject, I am very concerned that his argument and counter-argument should be treated in a scrupulous and thoughtful manner.

As I said in my earlier letter, I believe that the public's main worry about computers and privacy is "with the threat posed by centralised government databases and with the slow but steady move towards a quasi-police state". Nothing that I have read, either in the Press generally or from what Johnston has said, has begun to convince me that this view is at all alarmist and that we should be pessimistic.

Many of the arguments I pressed about privacy seem to me to reveal an unbelievable degree of naivety. A nice example is the oft-quoted one that "if you are innocent do you have nothing to fear". This is a dangerous and stupid claim to make in a world where, in the past 50 years, millions of innocent people have been persecuted merely because they belonged to a particular religious or political group.

I find equally curious the notion that computers offer a serious threat to personal privacy, and that the same problems will exist whether the computers are or not. As Johnston, apparently in agreement with this idea, says: "Hitherto managed perfectly well without computers". However, we could similarly add that Hitler also managed perfectly well without nuclear weapons, but this would surely not then lead us to the absurd conclusion that we have nothing to fear from nuclear weapons.

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## College with 100% record on jobs

I WAS interested to read the article on the NCC Threshold course, and in particular to read of the "DP manager, who asked that his name be withheld" and who "was very disappointed" at the generality and superficiality of the course (CW, February 22). Nobody has ever claimed that the Threshold course can turn tyros into fully competent and experienced programmers or operators overnight; what it does do is first of all to find those who can benefit from the training provided and who possess a proven aptitude for DP work and then provide a fairly broad basis for their future career, and in particular to provide specific training for operations and programming.

It is clear that the majority of other DP managers in this area would not agree with the anonymous speaker, for the students from this college following the same course are proving very successful in gaining employment and in fact every one of the 21 students who left us in August 1978 gained DP jobs... a 100 per cent record not easy to equal anywhere.

Follow-up of our other Threshold students over the past two years has revealed that all are proving to be better than average and that employers are very pleased with the progress being made.

If any local DP manager would like to visit us at Dudley and meet staff and Threshold students he will be made very welcome, whether he is just curious as to the pattern of training or the potential available, whether he is looking for trainee/junior staff or whether he is prepared to help by providing the relevant works experience aspect of the course.

I would like to think that the "anonymous DP manager" would accept this offer.

G.S. PATTERSON  
Deputy Head  
Department of Mathematics and Computing  
Dudley Technical College

THE EDITOR welcomes letters commenting on subjects published in Computer Weekly, or on original topics. All letters must be accompanied by the writer's name and address, not necessarily for publication.

Spore his blushes

WE recently advertised in Computer Weekly for six cheap VDUs, giving our telephone number as contact. We were pleased with the response and did a deal with a bank in London for no less than 10. Unfortunately, I did not record the telephone number of the gentleman concerned and I am now

ally impossible except by circumstantial evidence: a sudden jump in his standard of living, eg.

Imagine how big the Equity Funding bubble might have grown if encryption had been the order of the day. Offering cryptography to a computer user even a modicum less than 100% honourable is like giving him a blank cheque from the taxman.

It all comes back to my original point: that powerful techniques to combat crime are available to us. It is before we use them we must be absolutely certain of the implications of doing so. For no one is more aware of the implications than we in the computer industry.

His sentence? Sixty days in jail. In fact he was released, for good behaviour, after a month. For every such rogue locked out by encryption there could be 10 who would jump at the chance of a spot of quiet fraud in a technological environment where detection would be virtu-

## LETTERS

To: The Editor, Computer Weekly,  
Dorset House, Stamford Street, London SE1 9LU

## A collar and tie policy for ops

I WAS intrigued by the item on operators' clothes and mode of dress (Op Spot, March 22, 1979). I agree wholeheartedly with Bernard Allen when he states that this matter is not trivial or too unimportant to warrant the interest of operators.

Standards must be maintained, no matter how high those standards may be. My installation, Lloyds Bank Registrar's, Durrington, insists on a "collar and tie" policy 24 hours a day. The operators accept this policy and after a while it becomes normal. The bank does, however, provide each operator with two white dust jackets free of charge and replaces them every 4-5 years. Unfortunately, the jackets are not made to a very high standard and tend to fall to pieces after 3-4 years. They do protect the operators from various sources of contamination, such as ink from print ribbons which could quite easily soil normal clothes.

I think that as our employers are generous enough to give us jackets to protect our clothes, the least that we can do in return is to wear garments suitable to our "banking" image. Which means collar and tie, but no jeans.

The standard of output from this installation is of the highest quality (if necessary) and it is my belief that this stems from the fact that the bank demands high standards for everything from an operator's mode of dress to a certificate of share holding for a number of the public.

If you want to check my last statement about Lloyds Bank's high standard then I suggest that you have a look at any statement or certificate issued from one of the computer centres belonging to Lloyds and compare it with one of those very nice letters from Ernie. Her

Majesty's Services' computer output leaves a lot to be desired. Having a letter from Ernie the other day containing some Premium Bond winnings, I was absolutely amazed at the "wavy line" printing. I would imagine that the operators who produced that document don't hold with the collar and tie idea.

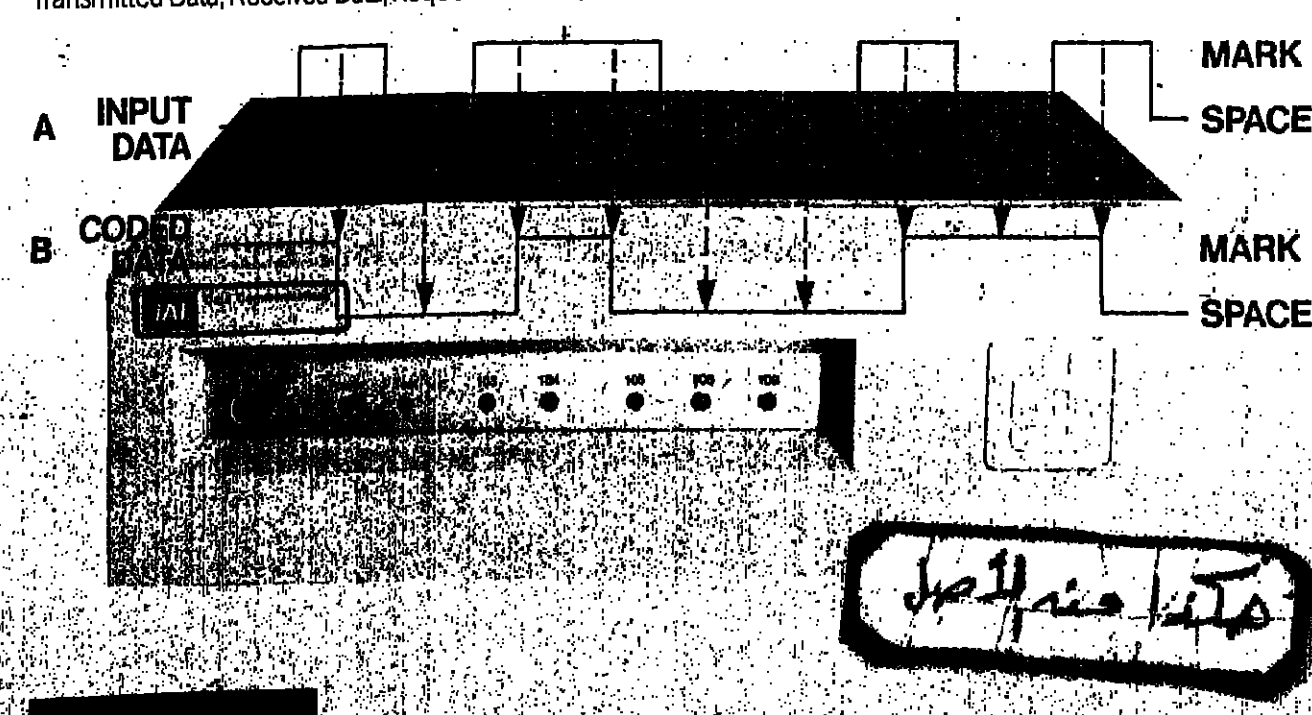
BARRY DENYER,  
Operator,  
Lloyds Bank  
Registrar's Dept.,  
Worthing.

## IAL believes this 1200 bps modem is streets ahead do you?

Many users believe the IAL 1200 EP to be the best 1200 bps modem on the market. With good reason.

The IAL 1200 is designed for trouble-free, automatic, unattended operation. It accepts 600 or 1200 bps synchronous or up to 1200 bps asynchronous digital data, modulates it using Frequency Shift Keying, and transmits the FSK signal over 2- or 4-wire leased line networks.

Diagnostic functions are a built-in feature of the IAL 1200. VF local loopback and digital loopback, allow local and remote modems and the line to be tested. Visual indicators for the V24 signals which include Transmitted Data, Received Data, Request to Send,



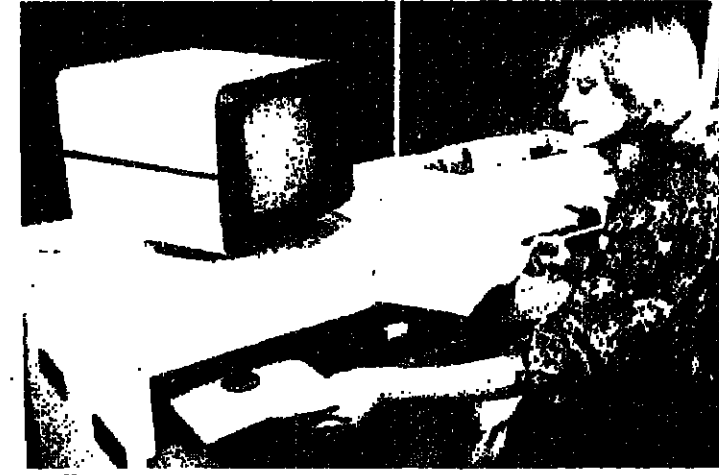
Aviation and Communications Systems and Services — worldwide

## Adler aims at first time users

A SYSTEM aimed at first-time users prepared to take on a VDU/floppy disc machine from the start rather than being weaned on magnetic ledger cards, has been introduced by Adler Business Systems. Called the TA 1100, it costs £9,500.

TA 1100 hardware includes a microprocessor based CPU with a 24K byte ROM for system software and 128K of user memory, twin floppy disc drives each holding 456K bytes, a VDU that shows 22 lines of 48 characters and a 20 cps golf ball printer with microprocessor optimised bi-directional printing.

Standard software packages offered with the TA 1100 cover



applications like sales ledger accounting with invoice production and stock control, purchase and nominal ledger accounting with cash control, and payroll accounting for hourly, weekly or monthly pay.

The £9,500 price includes one software package of the user's choice and additional programs from the existing library are £800 each.

ABS says that the TA 1100 is aimed at firms with a turnover of up to £1 million and the company plans to demonstrate the system at private exhibitions to be held in May and June in London, Birmingham, Manchester, Leeds, Edinburgh and Glasgow.

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## Lancs hospital adapts Argus for path lab work

THE Royal Lancaster Infirmary's pathology lab has acquired a Ferranti Argus 700 minicomputer which will cut out much of the clerical work involved in the production of medical reports.

The system accepts data produced by laboratory instru-

ments, corrects for drift, performs mathematical correlation of a series of tests and produces reports, at the same time storing historical and statistical data on disc.

The suite of programs was originally developed at Ham-

smith Hospital, West London, under the name of Phoenix. It was acquired by the North West Regional Health Authority which modified it for running on its own Ferranti Argus minicomputer and gave it the name of Delphi-Phoenix.

Ready for Sending and Carrier Detect as well as Power On and Test are located on the front panel for easy display.

The 1200 EP is of single card construction utilising LSI technology and is available stand alone as shown here, or in the rack-mounted EPR version.

Sixteen 1200 EPR modems can be packaged into each 19" shelf and, if required, intermixed with the IAL 2400 EPR modem. Rack-mounting is, of course, more usual at central data processing sites.

Compatible with CCITT V23, V24 & 28 standards, proven in applications throughout the world, the IAL 1200 EP is inexpensive — and exceptional value for money. Ask us about it.

DIAL IAL For further information on the full range of IAL modems telephone 01-574 2411 or write IAL Data Communications, Dept CW Aeradio House, Hayes Road, Southall, Middlesex, England UB2 5NJ. Telex: 24114. Cables: INTAERIO Southall.





## French seek end to incompatibility

THE French Administration has proposed standards for videotex services based on the feeling that they will in future have to interwork with other services such as telex, teletext and facsimile, not to mention teletext which Bernard Marti, the author of the article on the French systems, refers to as "broadcast videotex".

Studies on broadcast videotex started in the CCETT, the Centre Commun d'Etudes de Television et Telecommunications, at Rennes, France, in late 1973, primarily because the UK teletext system was regarded as too closed and integrated to be readily adapted to French requirements.

The first stage of Antiope, the development of a modified television receiver, led to the implementation of a packet switched broadcasting network which was used to offer an experimental stock exchange information service in May 1977.

By August, CCETT was able to demonstrate an interactive system at the Berlin Radio Fair. The system was linked to a simple database on its timesharing service in Rennes by a leased line, via a terminal concentrator in Berlin.

As a result of this demonstra-

tion, a meeting was set up between the UK Post Office, the Bundespost and the CCETT teams to define possible standards for European videotex. A solution was produced which allowed compatibility at display level, and when this was amended in a CEPT meeting in March 1978 it was supported by six administrations excluding the UK, and it now forms the basis on which French manufacturers are working.

Antiope uses 16 bits per character, which enables colour and flashing to be set for each character independently, instead of by a separate control character, which creates a space on the screen where it is used. By using the microprocessor in the set, videotex codes can be converted to the codes used by Antiope systems, the database Titan and the videotex service Teletel.

It is hoped that international standards will be agreed before French manufacturers go into production for the introduction of the public broadcast videotex service in 1980, as well as the trial service of interactive videotex for 3,000 users in Velizy near Paris. The manufacturers feel the deadline is this month or next.

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international  
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Donald Kennett surveys viewdata/videotex

## The race is on to set standards and reach mass market

FIRST in the field, Prestel is still in its infancy, but the international race is on to set standards for electronic information systems of all kinds, to discover ways of integrating different systems, to stimulate mass production and the mass market.

The Post Office Prestel system has had 60 ports available for its test service since October last year, which it says is more than adequate for the number of terminals in the field, but at the same time it has discouraged organisations whose use of the system would be "excessive," such as the Stock Exchange, betting organisations and suppliers of coin-operated public terminals.

Coin terminal manufacturer Cherry Leisure's marketing manager, Richard Davies said it would not be worthwhile setting up production for fewer than 100 sets and the Post Office had limited it to six initially and 30 from the launch last month of the partial public service for domestic users in London only.

VIEWDATA and other electronic information services seem poised to enter our lives on a large scale, but how much effect they have on us will depend on how cheap and how easy they are to use both for information providers and end users.

Cheapness and ease of use are needed to set up a snowball effect in which greater use stimulates the provision of more information and other services, more enhancements to user equipment and yet cheaper products. Without this kind of interactive growth it is doubtful whether information provision can be profitable.

These considerations form part of the overview by Richard Clark of newly-formed information consultants Joan de Smith and Partners in a series of six articles in the April issue of *Computer Communications* covering progress in several countries on viewdata, or videotex as the various versions

	Number	Growth
Prestel computers	2	About 20 during 1979
User ports (lines into computers)	84	4,000 during 1979
Information providing organisations	154	0 (waiting list about 70)
Information pages	95,500	3,500/week
Test users (including about 100 on PO and TV-company premises)	304	30-50/week

Table 1: Post Office viewdata statistics (UK)

are collectively known internationally. Clark sets the interactive narrowband videotex services in the context of the broader field of electronic publishing.

The competition between systems is reflected in the competition between priorities in standardisation work. Ease of implementation vies with compatibility, both with existing data transmission standards and with likely future transmission standards.

Canadian studies into high resolution graphics on videotex

aim to provide interworking with facsimile systems, as well as better image display, whereas Australia, South Africa, Hong Kong and the USSR are all interested in simple systems.

Alongside the narrowband interactive videotex systems, Clark mentions the narrowband broadcast or teletext services, one of which is in Germany and confusingly known as Videotext with the extra "t". Other related categories are wideband broadcast and wideband interactive services. Outside the four categories other communications services on their own development path are expected to merge eventually and therefore must be taken into account as early as possible, but the details of the merging cannot yet be foreseen. These include telex and its enhanced future version for com-

municating word processors referred to, again confusingly, as teletex.

Wideband systems use any carrying capacity either to broadcast something like 500 frames of information per channel (instead of about 100 on narrowband systems), or to carry a full video signal; only has to be demodulated to go on the screen instead of being decoded as characters to be displayed in the generation of a video signal in the set. Examples include Qube in the US, Capax in Japan and Reuters Monitor.

Examples of narrowband broadcast teletext services include Cefax and Ordis in the UK, Biblos in Belgium, Schrimzeitung and Videotext in West Germany, Teletext in Sweden and Teletext in Denmark and Holland.

Problems which could set-backs to any of the systems include potential responsibilities for defamatory or obscene material, discrimination against information providers, copyright issues and advertising standards. Precise legal boundaries between broadcasters and publishers have to be redefined, and regulation of message services may need some changes.

## Swedes test Nova based DataVision

THE Swedish test information service is based on a Data General Nova supplied to the Central Administration of Telecommunications as a turn-key system by the Swedish company AU System AB. The terminals for the 15 information providers have local editing capability and were developed by another Swedish company, Beijing.

The system, called DataVision, was initiated after discussions with the UK Post Office, but is being developed independently in several stages. After starting with a one-way information service, interactive working will be added, followed by alternatives to tree-searching

## Finns try out Telset

FINLAND has a test viewdata service called Telset with 1,000 frames and 30 users, the result of a co-operative venture by three companies which began in 1973. Soon after details of the UK Post Office's work were published. Last year the system was modified to be compatible with Prestel and the test service began in June.

The system software runs on a Digital Equipment PDP-11 under RSX-11M V3, and while the domestic terminals are similar to Prestel sets, the business terminals are black and white

VDU's with full ASCII keyboards and switch-selectable data rates from 75 to 9,600 bps.

The plan is to develop a system suitable for a range of 100 to 1,000 terminals, using 200 pairs of lines, which would then be expanded to a nationwide service.

Confident that a billion dollar income figure will be passed this year, PAUL ELY, Hewlett-Packard's computer sys-

## Hewlett-Packard finds its role

FOR a computer company that, in the past, has had to overcome something of an identity crisis in terms of product range and market share, Hewlett-Packard has come a long way.

Describing the company as "low profile", Paul Ely, Hewlett-Packard's computer systems division vice-president underestimates the advances the company has already made, and is intending to make over the next few years, but that is because he too is part of that non-aggressive strategy.

"It is our expectation that we will be the next billion dollar computer company this year," he said confidently. "That is our stated goal, and our performance in the first four months gives us great courage that we will easily surpass that figure."

The secret of growth for the last 18 months has been to have a very balanced programme. No single element has fuelled most of our progress."

Were there any plans to change this approach and rely on just a few products for revenue, or to carve out a large chunk of the market with a major new product announcement?

"No, I don't think so," replied Ely. "I feel that the kind of growth I am talking about cannot be achieved with one product. We expect to add a quarter of a million dollars to our computer business this year and you don't do that with one product—or maybe you do, but I don't want to bet on it."

"I would much rather do that kind of thing with four or five products, all of which are steaming along nicely. This kind of strategy allows us to continually upgrade our business in each of those product lines, which is a Hewlett-Packard trait. We don't want to surprise the market by making a major investment and then popping out the product to see what happens."

With that in mind, has Hewlett-Packard defined future product targets?

"Yes, I think we have," said Ely. "We feel the kind of products Hewlett-Packard has today represent a very promising area for us, and they are therefore something we should stick with as opposed to branching out into quite different areas."

Several years ago, with the start-up of our HP3000 range, we saw that growth in the business data and distributed data processing areas — in fact, it represents an increasing share of our total business. On the other hand, the HP1000 has been gaining momentum too; very respectable growth rates are being achieved with that product."

At present, the company splits its computer systems division into two main areas, the technical and business computer families which provide \$750 million annually.

"Technical products, which consist of both desk-top and technical minicomputers, account for about 50% of our total computer business, while the data processing line gives us about one-third of our business," said Ely.

Did Hewlett-Packard's strategy go as far as mounting an attack on its main competitor Digital Equipment in a bid to gain the number one minicom-

puter manufacturer position, or was the expected promotion to the Billion Dollar Computer Company Club indicative of a more careful reasoning?

"In a sense we want to be number one," said Ely, "but the sense in which we would like to be number one is not the conventional one."

"It probably won't happen because we grow to be larger than, say, IBM... that is an unlikely event," he continued with a smile. "I'm not sure that it is even a good strategy for us to state or think of a goal like outgrowing DEC. It is already twice our size as a computer company and has a strong management and a proven record of growth. I think we can be number one in the eyes of certain kinds of customers instead; I think we already are in a number of areas."

"If somebody is thinking of business computers, products like the HP 3000 have the reputation required... with our desk-top range we clearly have a leadership position... in the middle of the technical market, while we have a position of strength with the HP1000, in trying to broaden that we do come up against DEC quite strongly. Some people would define being first as total measurement of market share, but we think that markets are defined in some peculiar ways."

Any company wishing to advance must consider the symbiotic relationship of hardware and software carefully but to these Hewlett-Packard adds a third factor—the user. So a "triangle", a carefully balanced system involving all three, is employed.

"Today, when things like the shortage of trained software staff limit user applications, we are trying to make it easier for the customer by making a big investment aimed at simplifying the operation of our computers. You no longer need special skills, you only need to know your company's problem and an afternoon to learn how to use this very powerful tool."

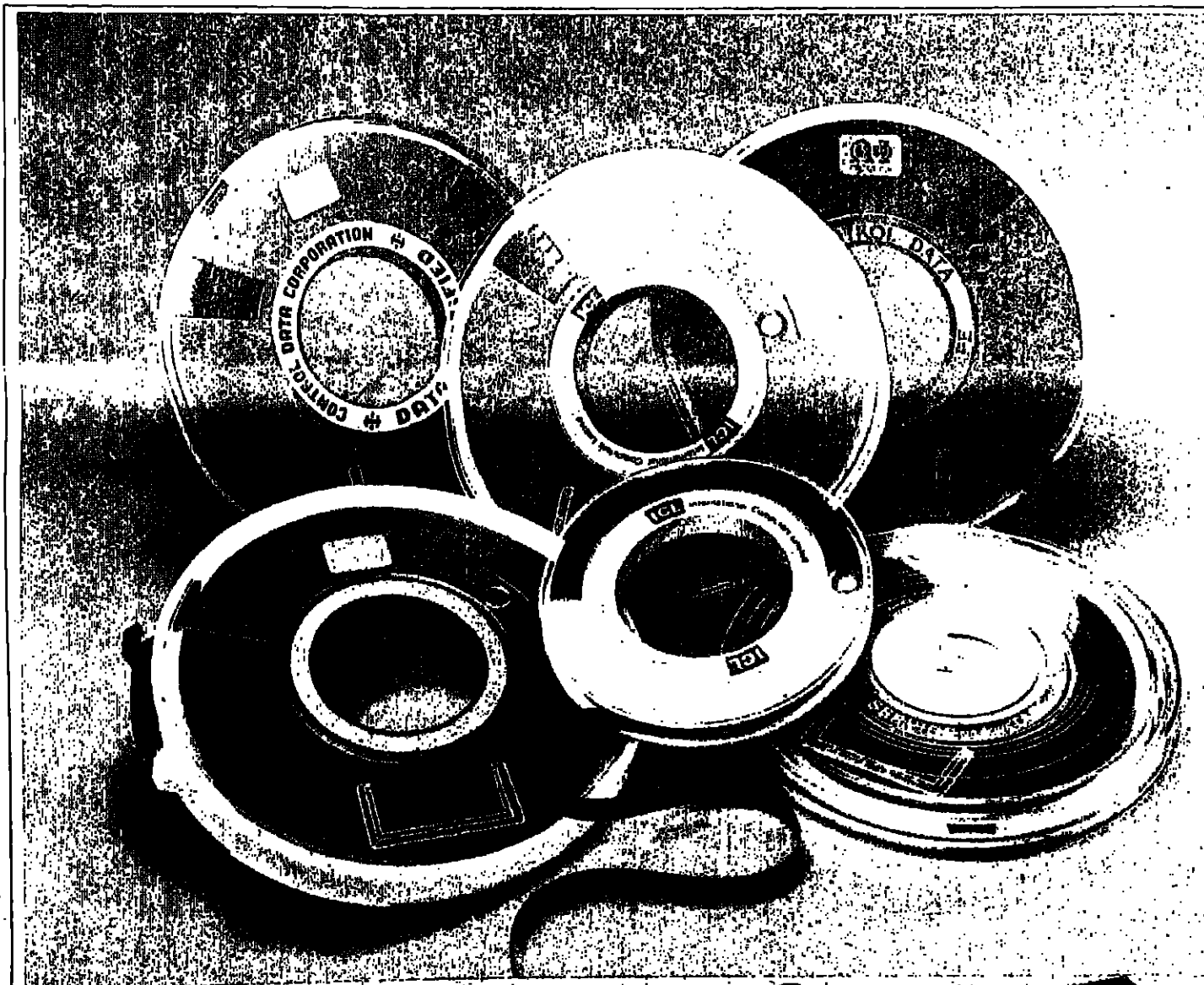
"Making the investment once, we save thousands of customers from making an equivalent investment individually."

Is this where the microprocessor has forced some changes in company attitude?

"Well, no, not really, and it just depends on your view. My view is that the microprocessor is just one more step in a logical sequence of evolution that was going on a long time before the micro and which will continue on beyond it. Certainly from an application point of view, the availability of the micro might make quite a change in what we can do, but I don't think it has changed our concept of computers. They don't look a lot different, it is our peripherals that have been affected mainly. There is now more power in our I/O equipment, and a lot more flexibility compared to the bunch of hard-wired logic we used to have."

In Cupertino, California, Hewlett-Packard has its Silicon-on-Sapphire production facility (CW, September 7, 1978) where circuits for integrated circuitry are manufactured. Had the idea of producing the same chips for outside use been considered?

tems division vice-president (right) talked to ROBIN WEBSTER about the company's philosophy and future plans.



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## OP SPOT

## Everybody benefits from the open shop system

IT'S rather unusual for operations and programming staff to work in the same area, but they used to do so at an installation where I was once employed as an operator.

We ran an open shop system for development work. From the start of the day shift until about 4.30 pm, one of the systems was dedicated solely to testing.

The programmers were allowed into the printer room where they had access to card punch, card reader and VDU, so that they could feed their work to the system and monitor its progress.

It was up to the operators to take the

output from the printers, split it up and hand it to the programmers.

The system worked extremely well — there was little bickering between members of the two departments, and each gained from the presence of the other.

The programmers got a quick turn-around of work and were able to call upon the expertise of the senior operators when they came up against job control language problems.

We operators liked the set-up because we were able to prepare and run our own jobs, using the facilities present. Needless to say we weren't supposed to do so.

And when you work a 12-hour shift system, as we did at that particular installation, you tend to get a bit bored with each other's company. So talking to the programmers made a rather pleasant change.

As I have already mentioned, the open shop testing was scheduled to close at 4.30 pm every day in order to make way for live work. It was difficult to do this as there was one person who always insisted on having "one more shot."

Curiously enough, he was not a programmer but one of the members of a technical support group — a person who

had come up through operations and therefore could appreciate the need to keep to the work schedule.

A particularly niggly little character, he would complain constantly to the trainees about both print quality and the line-up of stationery. Until, that is, one of my colleagues had a quiet word with him, pointing out the error of his ways. After that, he was fine, no trouble.

Anyway, I would like to hear your views on communication between operators and programmers. What does each have to offer the other?

By Bernard Allen

## Electronic mail surveillance warning

THE prospect of a severely regulated environment hanging over the future of electronic mail is getting increasingly serious, according to Russell Pipe, a US commentator on communications and law.

Speaking to an ISL conference, From Facsimile to Electronic Mail, Pipe cited a large number of national governments that are considering control of information crossing their borders, for purposes of taxation and national sovereignty as well as privacy.

Many national authorities, Pipe said, are turning from the long-held principle of free open communication towards the monitoring of electronic messages crossing frontiers.

This leads to much uncertainty about how electronic mail can develop, particularly in the minds of those in international companies who are thinking of introducing it to improve their corporate communications.

Blocking of business information transferring even within a company is a "handy new practice", according to Pipe. He quoted Swedish leaders as saying: "The critical mass of Swedish political, economic, social data should not leave territory."

Countries are also considering imposing import duties based on the value of the content of information, rather than on the medium of transmission. This will entail government action on the content of international messages, even if internal messages contain large, to be free scrutiny.

Another speaker at the conference, Claire Messier of D.E. Equipment, disclosed that electronic mail system runs within the company since January, 1978 had increased users' productivity by about 5% to 15%, cut phone calls by 15% and inter-office memos by 25%.

The system has 725 users and runs on a single dial-up 1170 with standard DEC VAX. The software is Comet from Computer Corp of America, Cambridge, Mass.

## HOW THE MINI CAN BENEFIT THE MAINFRAME SUPPLIER

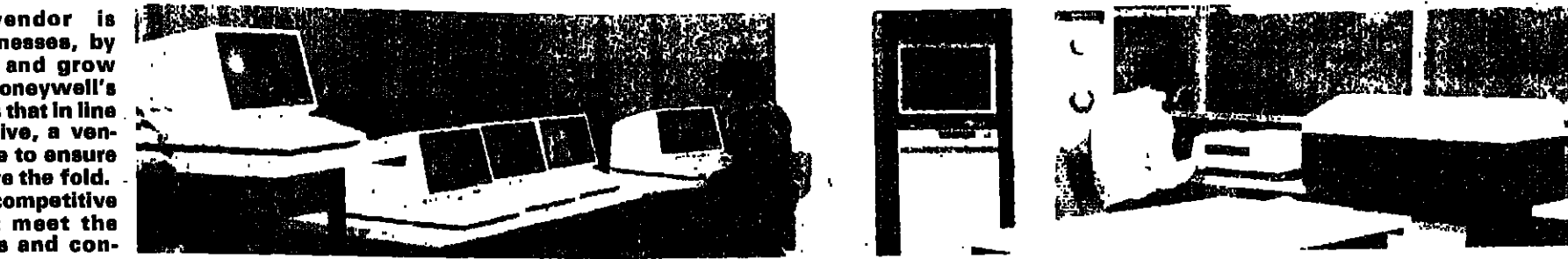
A MAJOR mainframe vendor is motivated, as are most businesses, by the basic need to maintain and grow revenues and profits, says Honeywell's DAVID NORTON. He believes that in line with this fundamental objective, a vendor's principal concern will be to ensure that existing users do not leave the fold.

This is done by providing competitive products and services that meet the users' current requirements and continue to evolve and change, as well as enticing users of competitive equipment into its ranks.

Against this backdrop, Norton discusses how minicomputers can play an important role in the mainframe suppliers' strategies emphasising their role in distributed processing.

Norton is the marketing operations and planning manager of Honeywell's minicomputer and terminals division.

Transaction processing is one of the requirements for a distributed system. Our photograph shows a user based on a Level 6 mini using one of Honeywell's latest application packages, TPS-6.



## Manufacturers' key to expanding markets

IN the industry some of the most overworked of buzz phrases concern "distributed processing" and "distributed systems". Despite, or maybe as a result of this, distributed systems are a reality. The philosophy they represent is here to stay and offers the user real benefits.

Data processing has evolved from the early batch era to the stage where a user demands, and is becoming accustomed to, immediate access to information and processing capability from his place of work.

Of course, meeting these demands is no problem for the mainframe supplier — just increase the size of the central site and install a network of terminals.

There are drawbacks to this approach, however. Communications operating costs may be high, response times may not be all that is required, and central systems are complex to operate and maintain. But perhaps the most significant factor of all in the user's eyes is that he does not feel that he controls his computing needs.

This factor, the desire for autonomy, can be the prime justification for a distributed approach. Further support comes from the offsetting of the other centralised system disadvantages.

This trend towards other user groups, in an organisation having its own computers has been actively encouraged by the specialist minicomputer vendors.

They have come to appreciate the feeling of local independence from the central service organisation, the cost-effective business solution approach. The message is

seductive and the threat to the traditional mainframes' business significant.

Possessing a strong minicomputer product allows the mainframe supplier to respond to this challenge in kind, however.

Systems solutions can be offered using minis and mainframes combining the control of a centralised mainframe system and the effectiveness of the distributed approach.

For the mainframe to respond to the market today it is essential that he be able to provide the degree of distribution necessary for the user's style of operation, making the system fit the organisation rather than the reverse — and the minicomputer is the key to this capability.

Within such a mainframe-associated distributed system minicomputers will be found playing many roles: as a front-end communications processor, as a routine device in complex networks, supporting simple remote functions such as remote

job entry and distributed data entry, and as a comprehensive satellite processor providing local users with their own batch and transaction processing capabilities.

The supplier is also in a position to satisfy his user's stand-alone systems needs with the advantages of a single source for supply and maintenance and inherent compatibility between mainframe and mini should it be required.

By the same token he can sell minis to users of competitive mainframe equipment.

The market for minicomputers is growing at about 30% per annum and, as such, represents the most rapidly expanding business area for the industry.

Where better for the established mainframe to look for increased revenues, the more so since some of the business undoubtedly will come from existing users and would otherwise possibly be lost to a minicomputer independent

Additionally, many of these prospective purchasers will already be users of competitive mainframe equipment.

Sales into this area, whilst useful in their own right, will represent an ideal vehicle for demonstrating the merits of dealing with a different company as a lead to bigger things!

For most mainframe suppliers a minicomputer provides the basis for extending the product offering into new areas, for example by the provision of office automation products, integrated with the information processing system and its associated networks.

The mainframe's mini appears within high volume output printing systems, as the "engine" within industry — specific terminals and application packages.

Competing within the fast evolving minicomputer market provides a technology spur having spin-off across the whole spectrum of a mainframe supplier's product.

## Union asks for eye tests

THE National Union of Bank Employees has asked the National Westminster Bank to give regular eye tests to all its staff involved in the operation of visual display units.

NUBE made the request following reports that several of the bank's employees had experienced headaches and difficulty in reading newspaper after using the units.

## Struggle for life of the BCS Specialist Group

THE operations specialist group of the British Computer Society is not dead, just dormant.

Despite the fact that the group has not met since last May, it is

still "very much alive", according to chairman Barry Patman.

An operations specialist with Infotech, he told me, "The reason we haven't been meeting is that we have had a lot of organisational type problems."

Since last May, several of the group's committee members have changed their jobs, and secretary Peter Davis has resigned.

Said Patman, "We have had a lot of trouble finding a replacement for Peter Davis. We are still looking."

They want someone who can give up a "considerable" amount of time to the work, is able to communicate with staff at all levels, and has access to secretarial facilities.

He continued, "A couple of our members have offered to take the job, but they both work outside London. Ideally, we

want someone near the Polytechnic of Central London, where we hold our meetings."

In his view, the group is important because it gives operations staff the chance to meet and discuss their work, and is "the only one" of its kind.

He continued, "In the course of my work, I get a lot of inquiries from staff who are interested in learning more about the group."

"We are looking to establish something which will represent operations staff of all levels. We don't want it to consist of managers only."

He is involved in the process of sending out a newsletter to members of the group to keep them informed about the situation and ask for their opinions on the subject matter of future meetings.

● Sadly, I must report that

Opcomm, the Coventry-based operations group, has finally folded up.

After a bright start in February last year, the group had difficulty in attracting new members and as a result lost its momentum.

Apparently, pressure of work and the demands of working shifts prevented many of its members from attending group meetings on a regular basis.

The group carried out a number of projects, including a survey, commissioned by Computer Weekly, into the computer room environment. That involved conducting over 40 installations in and around the Coventry area.

In addition, many of its members were deeply concerned about the lack of training available for many operators, and were involved in drawing up a report on the subject.

Operators often complain that nobody listens to their point of view. Well, Op Spot is listening and Bernard Allen would like to hear your opinions and ideas on all matters relating to computer operations.

Your letters should be sent to Op Spot, Computer Weekly, Dorset House, Stamford Street, London SE1 9LU. Telephone calls are equally welcome and Bernard can be contacted directly on 01-261 8035.

## A routine for program library reorganisation

A DISC program library reorganisation package which in live operation has cut run time from 40 minutes to one minute, is being marketed by CHC Software of Reading. Called ZLIB, it is intended for use on ICL 1900s and on 2803/4, and 2850s, 60s and 70s running under DME.

Tony Etherington, operations manager at a Department of Health and Social Security site in London, told me, "As an operations manager at a 2803/4 site I was very interested in the claims made for this routine and so we took it on a trial basis. I

found it reduced our program library reorganisation time to one minute — it took 40 minutes using the standard ICL routine, XPEC."

According to Etherington, the routine also has a facility for permanently changing program priorities, which is especially useful for bootstrap loader routines.

He also says the listing produced by ZLIB is superior because it goes across the page and duplicate programs are highlighted.

UP goes the printer lid and paper spews out across the floor — it's a paper wreck. Not a pretty sight, particularly at the end of a long night-shift shift.

The unfortunate operator landing this unit must pick up the paper from the floor — folding it neatly, of course — sort out the inevitable mess at the back of the printer, re-align the stationary, and instruct the system to re-print the "lost" output.

Paper wrecks can be caused by faults in the device, or by poor operating such as setting the stacker incorrectly or failing to clear the output often enough.

But when two- or three-part listing is involved, wrecks may be the result of the paper coming apart, or de-leafing as it is known. When this happens, it tends to get caught up in the stacker rollers.

So each time you open a new box of stationery check that the paper is in good condition. If it is not, mark it as unusable and inform your operations manager or whoever is responsible for buying it.

Op Spot accused of bias

A NUMBER of you have said that this column tends to favour

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What happens to workers in industries such as printing who are displaced by new technology? Following our reports on the technical side of the changes in US news-

papers (CW, September 21, 1978), JAMES McDONALD, a printer who was made redundant and became a journalist, tells what happened to his colleagues.

# Technology 'victims' turn disaster into a second chance

AN alarming notice greeted the composing room employees of a medium-sized daily newspaper in the eastern United States when they arrived for work one day.

Although not an ultimatum, the company informed the 220 employees that, because computerisation of the composing room, 75 jobs would be lost within eight months.

The shock was traumatic. Many wondered who would be forced out. Others speculated on the difficulty of trying to live without a job. It was finally happening, the workers declared — everything the omniscient "they" had said would happen: computers were replacing workers, threatening to place them on public welfare.

After the initial shock, and when the dust had settled, a unique plan was unfolded.

The company was not simply firing the 75, but providing them with practical means for continuing as productive citizens. Since this was a union shop, dismissals were to be voluntary. Alternatively, the composers with least seniority would be dismissed first.

However, the incentives offered by the publisher caused no problems in finding workers willing to terminate their employment.

The Providence, Rhode Island Journal-Bulletin was among the first American daily newspapers to make the switch from hot metal composition to the now-familiar cold-type process. During the transition period, less and less work was either available to, or required of, the composers, whose jobs were gradually being eroded by computerisation.

In a manoeuvre which could well serve as a model for other employers considering the impact of mass layoffs, the Journal-Bulletin offered incentives which made the prospect of unemployment more palatable.

Among the company offers were:

- Full-tuition scholarships to a four-year college or university anywhere in the continental United States, plus 200 dollars per week living expenses during that period;
- severance pay of 16,000 dollars;
- interest-free loans of 25,000

dollars for five years to anyone desiring to start his own business, plus the severance pay, and several additional offers incorporating some of the above combinations.

The company publishes two daily newspapers: the morning Journal and the evening Bulletin, each with five editions. On Saturday, both papers are combined and, on Sunday, the Providence Sunday Journal is published. With such a heavy production schedule, and despite the layoff of 75 composers, it is not necessary to point out the effectiveness of computerised newspaper production.

From a layman's view, however, there appear to be some shortcomings in the system. Many readers complain of an inability to read the smaller sizes of type, a situation which, no doubt, will improve as further camera or printing refinements are developed.

Another problem occurs when paste-up artwork sometimes "slips" out of position and overprints in the wrong place on the page.

Despite these minor faults,

management is apparently convinced that cold-type production is here to stay, and continues to nibble away at the remaining jobs in the composing room.

Since the original 75 composers voluntarily terminated their employment, the company offered retraining in other departments to several other composers. After 22 years as a compositor, I accepted an offer to be retrained as a staff writer, along with five of my co-workers, in 1977. That same year, six more were transformed into advertising salesmen. An informal survey shows that we are all highly satisfied with our mid-life career changes.

But what about the original 75 who left the company under pressure of computerisation?

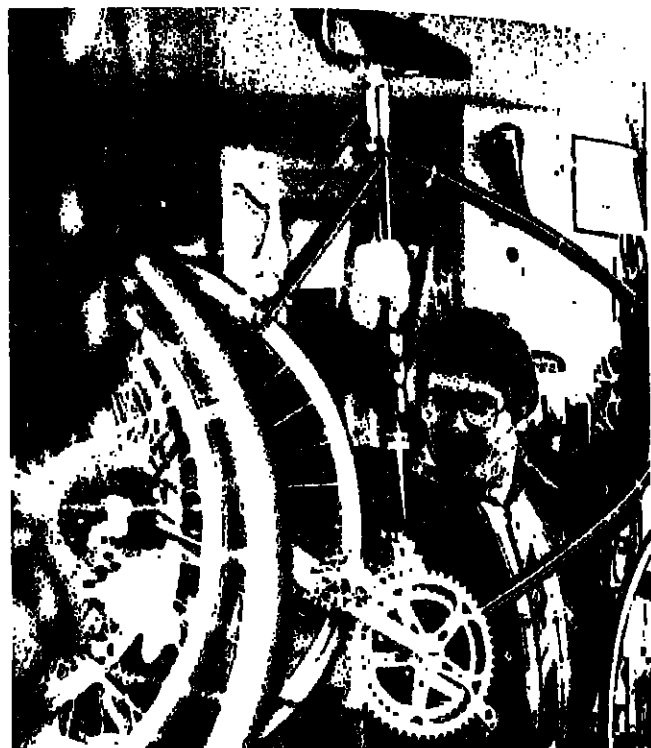
A representative sampling leads even the most casual observer to conclude that here, indeed, is a happy group of men.

Donald Miller always had an urge to fly a plane, so he enrolled in flying school at a local airport. At the same time, he operated his own small job printing business in the garage attached to his home. When he tires of the smell of ink or the monotonous clatter of the printing press, he thinks nothing of taking his wife along for the ride whenever a paying customer wants to be flown to a destination.

John Prancunas and Joseph Lavery decided to become car mechanics and enrolled in a trade school for that purpose.

Three of the younger ex-composers took advantage of college scholarships. Roger Guevremont chose a business college curriculum, while Ronald Jeffreys aimed at a career in real estate. The third member of the trio, Robert Barker, already possessed a university degree in finance. He returned to college in pursuit of another degree in the field of agricultural management, after which he will combine his education with a love for farming, pursuing a career devoted to efficient food production.

At the opposite end of the age spectrum, 52-year-old John Choquette chose early retirement. While supporting himself on a partial company pension, John manages a mobile home trailer park near the popular



TAKING A NEW ROAD... Former compositor Andy Jennings now works on a bicycle shop.

seashore resort town of Narragansett, Rhode Island.

When he reaches normal retirement age, Choquette will receive full company pension under the terms of his employment termination. In his spare time, he has developed an interest in furniture refinishing.

Among other things, 36-year-old Andy Jennings is keenly interested in physical fitness. This enterprising former compositor has combined his acquired management talent with a love for bicycling into a successful business which he named "D. J. Handlebars." Along with his wife and children (during school vacation periods and whenever they feel like it), Andy sells and services 10-speed bicycles.

The most common remark to be heard among these and other former composers goes like this: "It's like being reborn. If it were not for computers, I'd still be facing the daily drudgery of punching a time clock and waiting for the whistle to blow before starting and stopping work."

Admittedly, without the incentives offered by their employer, the present status of these former composers probably would have been very different.

The fact remains that the sometimes traumatic result of industrial application of computers can be softened when such use is balanced against the socio-economic effect on the working man. Present worldwide inflation is often attributed to greed among many segments of the business community, from producer to consumer. On the other hand, it is easy to blame computers for high unemployment levels.

The reactions of these and other workers show that while computers may be capable of eliminating some jobs and creating new ones, the blame more properly lies with uncaring or thoughtless companies which ignore their social responsibilities.

Not only that, but I've discovered mid-life career change to be a powerful source of satisfaction — not the formidable opponent I once believed it to be.

My personal experience demonstrates the dramatic effect which computers have had on my life. When I was first taken on a tour of a composing room in my college days, it was a case of love at first sight, causing me to abandon my planned future as a writer and to become a compositor instead.

The apprenticeship lasted six years, followed by journeyman status which, I thought, placed me among the elite of skilled craftsmen. The creativity and artistry of quality typography, quickly buried under previous desire for writing — until cold-type arrived on the scene. Most metal printers claim that creative typography has deteriorated as a direct result of computerised newspaper production.

Although I agree with this consensus, it required a great deal of effort to overcome a fear of leaving a secure, well-paying job for an uncertain future in a new occupation, especially at the age of 45. As my middle-aged man will attest, employers are reluctant to hire those who have reached that age group.

My employer remained the same, and I was allotted a one-year probationary period to test my writing ability. During that time, nagging doubts about this ability persisted, almost to the point of intolerance.

I became a regular staff writer, currently employed in a regional office maintained by the Journal-Bulletin.

Ironically, I've discovered that my life has returned full circle to that point, almost 30 years ago, when the "writing bug" took its first bite into my fingers. I fully concur with my former fellow composers: It is like being reborn.

Not only that, but I've discovered mid-life career change to be a powerful source of satisfaction — not the formidable opponent I once believed it to be.

# Using CAD to develop better and better bottles

UNITED Glass, one of the world's leading glass container manufacturers, producing more than 40 million bottles per week, uses computers extensively in the design of its bottles and mould equipment. Developed over the last eight years, the UG software has been adopted by Owens-Illinois, said to be the world's largest packaging manufacturer, and a 50% shareholder in UG.

Interest in the use of computers to assist its designers began in 1971 when Frank Page,

manager of the Glass Container Division's design department looked at the potential for computer aid.

UG decided to develop its own programs to assist in the technical groundwork and other calculations necessary for bottle design, mould manufacture and bottle-making.

The first stage in CAD development was the writing of a program for calculating volume displacement of round bottles. The displacement of any bottle must correspond exactly to its predetermined brimful capacity plus the preselected volume of glass necessary to ensure sufficient strength. In many bottle types, such as whisky or milk bottles, the displacement must be guaranteed to the customer. The designers nominate dimensions which can be automatically changed to meet the required displacement.

The final dimension is output on the teletype ready for the designer to add to his drawing, also providing information in tabular form for production of a numerical control tape. The tabulated output is used by Johnson-Radley, UG's mould-making associates for the production of NC tapes for automatic mould cavity machining.

This program is still in use today, though calculation of the volume now takes less than a second with data preparation taking about another 10 minutes.

In 1974, a program was written for handling irregularly shaped containers and two years later UG began using a program developed in the US by Owens-Illinois. This program handles all mould equipment calculations and also takes into account the parameters of the glass machine

settings such as the speed of the machine, temperature and glass viscosity, and provides the glass distribution which will be obtained when a bottle is actually made.

Now UG's computer system integrates programs stored both at St Albans and in the US. The St Albans terminal uses a keyboard and VDU with satellite links to the US. Most of the design work is done in-house on a Prime 300.

On a new press and blow bottle and mould design, a designer would first prepare a tape with information on the basic shape of a container, the type of machine, glass density and gob temperature, bottle making machine speed and other information.

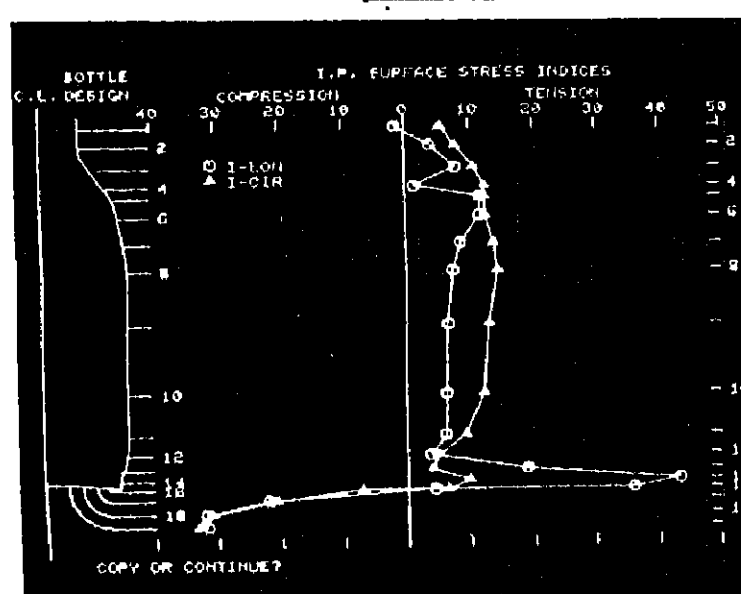
The company has built up a library of about 1,000 mould shapes and can now draw moulds complete with cavities.

An image of the proposed container and mould equipment

is then drawn on the screen, showing basic mould shapes which satisfy the information which has been given. The designer can then change the design on-screen and, when he feels satisfied with it, display the glass distribution, which will be obtained during manufacture.

If the designer is not happy with this, he can then change any of the parameters, such as gob temperature or machine speed, and the program will calculate the effect of these changes. If the result is satisfactory, hard copies can be obtained of the results. The Benson 2222 plotter provides the designer with working drawings of the bottle.

"We now have complete computer assistance at every stage of design," says Frank Page, "and the integration of our own and O-I's work has been a major example of what can be achieved by the affiliation of two leading bottle makers."



Graphically checking the cross-sections of non-round bottle designs to ensure the shape meets the specification.

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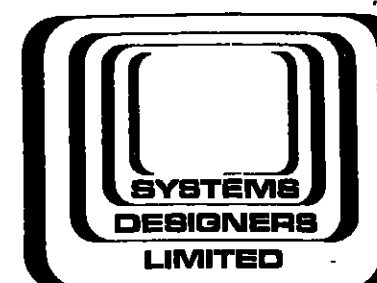
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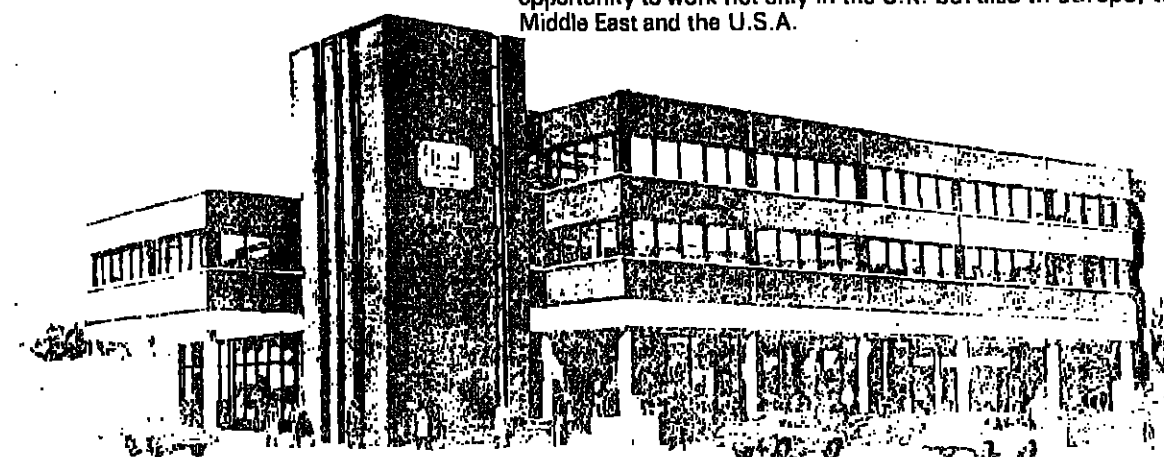
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Informal interviews at The Britannia Hotel  
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SDL is a professional organisation with total system and software capability. To help meet the continuing high demands placed on our services we need Consultants, Engineers and Programmers. We are holding informal interviews at The Britannia Hotel Grosvenor Square, London, W.1 on Tuesday, 17th April, 1979 from 12.00 hrs-21.00 hrs., and we will be pleased to welcome anyone interested in learning more about our company and the rewarding careers offered.

If you can meet the challenge of Consultancy and Engineering in the field of mini and micro computer real-time applications, then please drop in for a drink and a chat with our managers and consultants. Systems Designers' staff benefit from a wide variety of experience both of project applications and computer systems, and the opportunity to work not only in the U.K. but also in Europe, the Middle East and the U.S.A.



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If you cannot make it to the Britannia Hotel telephone Ann Gregory on Camberley (0276) 82244, or write to Bill Hackey, our Operations Director at:—  
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\*GROCKLE — not an obscure language, but a local term of friendly abuse for "outsiders", particularly those who drive Morris Minors!

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Based in Kingston with experience of managing a number of programmers, preferably in a bureau environment. Must have a track-record of success and be very practically user oriented in systems analysis and RPGII programming. Will report to Production Director. Salary: £7,500-£8,500 according to experience, plus company car.

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To cover our nine locations and occasional external work. Must have keyboard facility and at least one year's experience on IBM System/3, /32, or /34. Salary £3,500-£4,500 + car.

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Please write with brief career details to: Wellorax Limited, 12 Canbury Passage, Richmond Road, Kingston-upon-Thames, Surrey.

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Based in London. A knowledge of BASIC is essential. Systems Analysis and design experience with first time users preferable. Salary circa £7,000.

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#### PROJECT LEADER:

Based in London. Detailed knowledge of commercial computer systems, systems analysis and design, with a minimum of five years' experience at least two of which must have been RPGII programming.

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### ANALYST/PROGRAMMERS:

Based in London and Birmingham. Must be capable of working as part of a team designing and installing systems for our many customers.

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## Computer Systems Manager AMSTERDAM

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You must either have managed a small E.D.P. unit yourself or now be ready to do so. You should have 2 to 3 years programming and systems analysis experience with a knowledge of ANS COBOL and RPGII. Hardware should include S32/S34 and IBM

370/158. A proven ability to learn languages is desirable.

The successful candidate is offered a five figure salary and first class conditions of employment. Career prospects are outstanding both as the scope of this position expands rapidly, and elsewhere within the organisation.

Please reply to Richard Varcoe (quoting Ref. No. 138), showing how you meet the above job specification and including details of your career to date.

Lee Jensen Recruitment Ltd., 5 Lower Temple Street, Birmingham B2 4JD. Member Consultants, Birmingham, London, Amsterdam.

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The Systems Development Group provides a DP consultancy service for the Company's clients throughout the world. As a programmer within the Group, you will gain experience on varied assignments involving:

- The design, development and implementation of complex systems;
- Computer policy planning, equipment selection and installation;
- Feasibility studies and computer efficiency reviews;
- DP organisational studies and procedures development.

Ideally you will possess a sound academic background (preferably degree level) and will have gained 1-3 years experience of commercial programming on mainframes or mini-computers. Strength of personality and communication ability will be important factors.

**1979 Graduates** Our clients also wish to appoint a number of graduate trainees later this year; you should be in the final year of a computer-related degree course and possess the strength of character needed to gain maximum benefit from intensive training and early responsibility.

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If you are seeking a career path to the very top, contact Barry Latchford, quoting ref. BL 2018.

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E. Sutton, Ref: 17067/CW.

Male or female candidates should telephone in confidence for a Personal History Form to: LONDON: 01-734 6852, Sutherland House, 516 Argyle Street, W1E 6EZ.



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The University  
of Leeds

## SYSTEMS ANALYST

Applications are invited for the post of Systems Analyst in the Registry of the University. The Administrative Computer Unit provides a general Data Processing Service to most administrative areas in the University.

There exists a wide variety of well-established batch systems and it is now intended to develop, on a machine to replace the existing ICL 1901T, new interactive on-line systems and to review, in depth, the nature of the present batch work. This development, on behalf of the Bursar, Librarian and Registrar, will be a challenge and an additional systems analyst is now needed to help meet this challenge.

The successful candidate will play a major part in the detailed design, program specification and implementation of financial and non-financial systems.

Candidates should have a sound knowledge of COBOL and a good background in ICL hardware and software. On-line experience and a degree and/or other relevant qualification would be an advantage.

Starting salary at an appropriate point on the 1A scale for Administrative Staff £3384-£5555 (under review), according to age, qualifications and experience.

Further details of the post may be obtained from the Registrar, The University of Leeds, Leeds LS2 9JT, quoting reference number 119/17/AZ. Closing date for applications 27th April, 1979.

## Systems Programming International Banking Croydon

Bank of America, the world's largest international bank, is seeking a small number of experienced professionals to augment its European Systems Department based near Croydon.

We operate an IBM 360/65 System utilising OS/MFT Operating Systems and have Honeywell H-318 mini-computer systems in branches throughout Europe, Middle East and Africa.

**SYSTEMS PROGRAMMERS** - Successful candidates will be responsible for data communications and operating systems implementation for the IBM 360/65 and for a variety of mini-computer equipment, and will participate in future systems selection. Applicants should have at least three years data communications programming experience covering IBM 360/370 at the BTAM level. Experience with mini-computer data communications is highly desirable.

**PROGRAMMER/ANALYSTS** - Successful candidates will develop, maintain and support banking systems run on Honeywell mini-computers. Applicants should have three years programming experience, preferably with knowledge of Fortran. Banking/Accounting experience would be an advantage, as would demonstrated ability to handle user relationships in Europe.

For both positions, occasional travel of short duration in Europe is involved. Excellent career prospects exist within the Bank's international operations. Salaries will reflect experience and qualifications, and other benefits are in line with best banking practice, including non-contributory pension and favourable loan facilities.

Please write in strictest confidence with full personal, salary and career details to:

G L Hope, Bank of America NT & SA, Personnel Planning and Recruitment, 25 Cannon Street, London EC4A 4HN.



## Data Preparation Manager

£6847 - £7654

This is an important managerial position within the Central Computer Service of the Greater London Council based at County Hall, near Waterloo Station.

The post involves responsibility for the work of a large Data Preparation section with a staff of 74. An evening shift is also worked with a staff of 12.

The ideal candidate will be of proven managerial ability and have experience of large key-to-disk systems (currently there are 3 x ICL Key edit 100 clusters in separate rooms). He/she will be accustomed to organising the production on time of a very large volume of encoding handled daily.

### Benefits include

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For further details and an application form contact: Paul Hildreth (01-639 3035) or write to Central Computer Service, Greater London Council, Room 296, County Hall, London SE1 7PB. The closing date for applications is 4 May.

GLC Central  
Computer Service

## Systems Analysts Head Office Edinburgh

We are a major national Group in the brewing and leisure industry with significant interests ranging through Ale and Lager Production, a large Free Trade sales operation, Wines and Spirits, Inns and Hotels, from which we derived a turnover of £390m in 1977/78.

Our Information Services organisation provides a wide range of advanced systems to the Group's operating companies throughout the United Kingdom. These systems run on a 7 megabyte IBM 370/158 with Attached Processor under MVS. A large part of our processing is on-line, with CICS/VS, IMS/VS and VSPC controlling communications and providing database and timesharing facilities.

Additional Systems Analysts are now required to contribute to the implementation of a significant systems development programme covering all aspects of our businesses. Experience of developing on-line and database systems in a CICS or IMS environment is preferred, although training will be given to exceptional candidates who lack these skills. Previous experience in the brewing or hotel industries or a related consumer business will be valued highly.

Open to candidates of either sex, these posts represent attractive career development opportunities to highly motivated individuals ready to realise their potential.

Complementary to competitive salaries, a generous fringe benefits package features non-contributory Life Assurance and Pension schemes and relocation assistance where appropriate.

You are invited to either telephone or write for an application questionnaire to I. M. Gilchrist, Recruitment Manager, Scottish & Newcastle Breweries Limited, Head Office, 111 Holyrood Road, Edinburgh EH8 8YS. Telephone 031-556 2591 extension 464.



Scottish & Newcastle Breweries Limited

## University of Birmingham

### THE COMPUTER CENTRE

The Centre already provides a wide range of local and remote computing facilities to the University. These are now being further extended by the installation of a DEC 2060 interactive system for both teaching and research and by the development of an internal network which will link into the Major Universities Computing Network. To help support these expanded services applications are invited from graduates for the following posts:

### COMPUTER OFFICER Operations Group

In assist with the management of the DEC 20 installation, to provide technical hardware and software support in the area of telecommunications and central involvement in the selection, design and construction of special hardware. Candidates should have management ability and several years' previous experience in the design of digital or telecommunications systems.

### SENIOR HARDWARE ENGINEER Operations Group

In be responsible for the day to day running of the technical workshop and the construction and maintenance of equipment associated with the network. Candidates should have practical experience of telecommunications within a computer environment.

### COMPUTER OFFICER User Services Group

To participate in the work of the Group which is responsible for writing and supporting application packages and providing advice, instruction and documentation on the use of the Centre's facilities. Candidates should be sympathetic to the needs of novice users and preferably have experience in

statistical data processing

### ADVISER FOR INTERACTIVE COMPUTING This new Computer Officer post has been created in the User Services Group to develop the practical application of CAI and CAL techniques.

The post is tenable for two years; secondment would be welcome. Candidates should have computing experience especially in the areas of structure and modelling techniques using on-line graphical displays. For the Computer Officer posts, a higher degree is desirable but in all cases clear evidence of previous work successfully completed is essential. Starting salary for Computer Officers, according to age, qualifications and experience, will be on the scale £3384-£5555 (part) - £5555 (under review) and for the Senior Hardware Engineer on the other Related 1A scale £3583-£5555 (under review).

Further particulars are available from the Applicant Registrar, Science and Engineering, University of Birmingham, P.O. Box 363, Birmingham B15 2TT. To whom applications should be sent, enclosing full curriculum vitae and naming three referees, should be sent by Wednesday, 25th April 1979. Please quote ref. 123.

An opportunity to join a young, energetic and forward thinking team of engineers at the Digital Technology Centre of Plessey Communications & Data Systems Limited, Lenton, Nottingham.

## Mini & Micro Processor Software Engineers

- preferably with a degree or equivalent in Computer Science/Engineering/Maths/Physics. Experience in assembler programming would be an advantage.

There are also some opportunities for

## Fortran Programmers

- preferably with a science degree or equivalent. Some knowledge of Data General systems would be useful but not essential.

Competitive salaries will be negotiated on the basis of experience and qualifications. Large company benefits include generous help with relocation expenses.

We're around three miles from the centre of Nottingham - enjoying all the amenities of a big city and attractive countryside.

The area offers a wide range of reasonably priced housing - plus first class road/rail links to London and the North.

## Join us now...

Contact Roger Andrews, Software Engineering Manager, on Nottingham (0602) 866532 Ext 201 between 10am - 8pm. Please reverse charges. Alternatively, write to him at Digital Technology Centre, Plessey Communications & Data Systems Limited, Abbeyfield Road, Lenton, Nottingham NG7 2SZ.



## Principal Computer Operator

Philips Research Laboratories require an experienced Operator to join a small team in the Computer Department.

The Department runs a computing service for scientists and engineers involved in many varied areas of research. It is based on two ICL 1904S processors, using a special version of George III which allows both to access the same file store. A DISCO 1503 front and connects 38 terminals. Later in 1979 an SEL 32 computer system will be installed to do CAD of integrated circuits.

The person chosen will be involved in all usual aspects of operating, and will also be required to assist and deputise for the Chief

Computer Operator in organisational and technical matters. Consequently, several years' 1900 and George III experience are essential together with a technical knowledge of communications equipment. The ability and flexibility to learn about new systems is also needed.

A five-day week is worked, normally 8.30 a.m. to 4.30 p.m. with shift hours (5 times in two weeks) from 2.00 p.m. to 10.00 p.m.

Please apply to: Mr M. L. Malpass, Philips Research Laboratories, Cross Oak Lane, Salford, Radcliffe, Surrey. Telephone: Horley 8844.



PHILIPS

### THE POLYTECHNIC, WOLVERHAMPTON

The Polytechnic is establishing a Computer Centre to be responsible for computing facilities and services. A large dual PRIME 500 interactive system supporting initially 64 terminals and a batch load will replace the existing ICL 1904S service in mid 1979. Additional computer staff are required and applications are invited for the posts of:

### SENIOR ANALYST/PROGRAMMER (Benevolent) £5232-£6080

To be responsible for the scientific and engineering areas of Computer Centre activity. Candidates should have several years' experience in design and user support areas, be able to undertake program and system development and co-ordinate small project teams.

### SENIOR ANALYST/PROGRAMMER (Commercial) £5232-£6080

To be responsible for the commercial/administrative areas of Computer Centre activity. Candidates should have several years' experience in design and user support areas, be able to undertake program and system development and co-ordinate small project teams.

### PROGRAMMERS £3735-£5073

Applicants should have a sound computing background and experience in the design and development of systems programming.

For details and application forms from Personnel Officer, Polytechnic, Wolverhampton, WV1 1LT.

### UNIVERSITY OF KENT

### SYSTEMS PROGRAMMER in Computer Centre

Applications invited for a Systems Programmer to the Computer Centre.

The University's computing service is based on a DEC 1090 interactive computer system linked to a PDP 11 and a VAX 11/78. The Centre has many other facilities. The Centre has many opportunities in developing its research and teaching programmes.

Salary and conditions of service will be in line with the University's scale for staff of this grade.

For details and application forms from the Personnel Officer, University of Kent, Canterbury, Kent, CT2 7NF.



Computing  
Services  
Association

## Consultants Analysts Programmers

Enjoy variety of work  
plus probably the best benefits  
package in the industry

The recent Jordan Survey on Britain's Top 500 Electronic Companies showed that CMG COMPUTER MANAGEMENT GROUP is the highest payer in the computer industry (front page Computer Weekly, 1st February, 1979) - but the benefits of working for CMG go much further than that.

CMG is now the largest independent computer services bureau in Europe. Privately owned by the employees, its unique style of management, and employee participation has generated vigorous growth which has tripled annual turnover to £12 millions in the last four years. It goes without saying that in this environment there are ample opportunities for career advancement.

We are seeking systems people for a variety of work solving commercial business problems using minis, mainframes and terminals, from programming to consultancy. You will need a minimum of 2 years experience in commercial systems and programming.

Salaries: £5,000 - £13,000 P.A.

### Plus,

- Profit share up to 10% of salary
- Non-contributory pension
- Free Life Assurance
- BUPA Family Cover
- 21-26 days annual holiday
- Assistance with removal expenses.

Locations: London, City, Greenford, Croydon, Glasgow.

Please contact Caroline Connabeer quoting reference no. CMG014.

Technical Support People Ltd.  
Victory House, 99 Regent Street,  
London W1R 7HB  
Telephone: 01-734 9776

## Computer Operator Ford Motor Company - Langley

The Truck division at Langley currently operates a Burroughs 2700 machine under MCPV basically on batch processing but can cover some communications support. We will be upgrading our machine to the new 2815 model in the near future to give us a configuration of 120 MB of disc, 2 x 80 K.B. tape units, 1100 L.P.M. printer and 280 K.B. of core. Future applications will consider on-line direct entry stations within the plant and remote processing to an IBM mainframe at the company's headquarters at Warley, Essex.

A Data 100, model 70, is also on site.

Shift working is essential and is

reflected in the salary offered of up to £5,500. Opportunities for advancement are considerable within the company's growing Data Processing organisation. Ideally the prospective candidate should have had Burroughs Medium System operating experience for a minimum of one year. Normal large company benefits are in existence including an attractive car purchase scheme.

If you think you would like to join a growing team, please write to Joe Vickers, Room 37/10A, Ford Motor Company Limited, Sulton Lane, Langley, Berkshire.



## COUNTY OF SOUTH GLAMORGAN ENVIRONMENT AND PLANNING DEPARTMENT SENIOR ASSISTANT ENGINEER

SO/P01(1) £5232-£6342 p.a.  
Inclusive of salary supplement

The duties of this post in the Research Development Group of the County Surveyors' Division at the County Headquarters will include the use of I.C.L. computers in engineering applications (mainly Highways, Traffic and Structures). Between May 1979 and January 1981, work will be transferred from the I.C.L. 1904S computer to the new I.C.L. 2875. Graph plotting and online terminal facilities are available, most programs being written in FORTRAN and run under the George III or VM/37 operating systems. The work consists mainly of the development and implementation of new program units and the maintenance, enhancement and transfer of existing ones to the new computer.

Applicants should have experience in computer programming and must be chartered Civil Engineers.

A contribution of up to £500 for removal and associated expenses will be considered in appropriate cases.

Applications from the Personnel Officer, Floor 8, County Headquarters, Parkway, Cardiff, S.W.1, Tel: (0222) 488923 ext. 2411/2. Closing date 30th April 1979. (Ref: 5235)

A happy Easter to all our clients and Operators. We're busy hatching some new contracts in the U.K. and Overseas.

For eggact details see next week's "Top Ops" page in Computer Weekly or telephone 01-491 4706.



Staff Services Division of BOC Datastore and a member of Computer Services Association.



## oxford polytechnic

### Department of Mathematics Statistics and Computing Senior Lecturer or Lecturer II in Data Processing

A vacancy exists for a person to teach Data Processing on HNC, HND Computer Studies courses and on the Modular degree course. An interest in Data Base, Communications, Networks or Distributed Processing are would be an advantage. Candidates should have a higher degree and relevant industrial/commercial and teaching experience.

### Department of Management and Business Studies Senior Lecturer or Lecturer II in Data Processing

(Temporary appointment for one year)  
To be responsible for teaching this subject to Degree and Diploma courses.

Salary: Senior Lecturer £6,091-£7,008 (bar) — £7,572

Lecturer II £4,101-£6,586

Under review from 1 April 1979

(transfer from Lecturer II to Senior Lecturer is, subject to efficiency requirements, automatic)

Applications, including a curriculum vitae and the names of three referees, should be sent by 15 May, 1979, to the appropriate Head of Department, Oxford Polytechnic, Oxford OX3 0BP, from whom further particulars and application forms may be obtained.

Further particulars and application forms may be obtained.

## The POLYTECHNIC WOLVERHAMPTON

### Computer Centre

### The ability to lead and innovate?

We require a Head of Department for our new Computer Centre with the ability to lead and innovate. This opportunity is a result of the installation of one of the most advanced computing systems in a Polytechnic. Applicants should have a substantial computing experience in Education/Industry/Commerce. Salary within a range of £8,000 - £9,000 (Barnham Grade 5 or P.O. 2 (1) + 5) (re-advancement, previous applicants still being considered). Application form and further details from: Personnel, The Polytechnic, Wulfruna Street, Wolverhampton WV1 1LZ.

## Contract Requirements

IBM OS COBOL + IMS  
IBM/VENTEK Sys. Prog.  
ICL COBOL  
HONEYWELL COBOL + IDS  
POP FORTRAN/PL  
PDP BASIC + 2  
INTEL 8080 ASSEMBLER

Call Richard or Suzy on 01-491 4706

**Software Division.**  
Staff Services Division of BOC Datasolve and a member of Computer Services Association.

## Computer Operators

£3600-£4800 (inc. Shift Allowance)

The Society is seeking applicants in the age group 20-35 years who have gained a minimum of four GCE 'O' level passes including Maths and English Language. The successful applicant will have at least 18 months experience of working in a Computer Operations environment and will form part of a team manning the Society's new UNIVAC 1100/80 series machine installed in its Computer Centre in the Baker Street area of London.

The position will entail shift work for which a substantial allowance is paid. Other benefits include modern catering facilities, contributory pension scheme, BUPA membership, life assurance and special staff mortgage facilities.

For application form write to:

D. L. Howard, Senior Personnel Officer, Personnel Department,  
Abbey National Building Society, 27 Baker Street, London W1.

## ABBEY NATIONAL

Easter Holiday

### CLASSIFIED COPY

Advertisements for the following issue should be sent as early as possible.

April 18th

Bulk of copy by 4 p.m. Thursday, 12th April

latest by 11.30 a.m. Tuesday, 17th April

Your help and co-operation will be very much appreciated. Further details can be obtained from ... David Abbey, 01-281 8916, Telex number 28137

## University of Birmingham

### COMPUTER OFFICER

Applications are invited for the post of  
in the Centre for Computer Studies in the Medical School.  
Applicants will normally hold an Honours Degree or equivalent qualification, and should have at least five years' relevant scientific and commercial computing experience, preferably in medically related areas. They should be fluent in Fortran, Basic and Assembly level programming.

The successful candidate will be responsible for the systems analysis, design, programming and implementation of a wide variety of projects originating in the Medical School and Area Health Authority, and will generally assist in the Centre's activities.

Salary is on the other related staff scale 1B (£384-£5604) or 1A (£383-£455) according to qualification and experience. USS benefits.

Applications, giving the names of three referees, should be sent by 7th May, 1979, to the Assistant Registrar, the Medical School, Birmingham B15 2TJ. Further particulars from the Director of the Centre at the Medical School. Please quote ref: CCMV.

### WARRINGTON BOROUGH COUNCIL BOROUGH TREASURER'S DEPARTMENT

#### 1. PRINCIPAL COMPUTER ASSISTANT PO1(S-9) (£6,342-£7,044)

#### 2. SYSTEMS ANALYST/PROGRAMMER (2 posts) SO1/2 (£5,232-£6,080)

both salaries inclusive of supplements.

Applications are invited for the above posts in the Computer Section of the Borough Treasurer's Department.

The post of Principal Computer Assistant is second in charge in the Computer Section.

Duties will involve the leadership of a team of Systems Analysts and Programmers and ensuring, in the absence of the Computer Manager, that all aspects of operations are carried out effectively.

Applicants will be expected to possess good team leadership qualities and have several years' experience in systems analysis and programming work.

The possession of a degree or other relevant qualification would be advantageous.

The analyst/programmers will be required to assist in the development of new systems and the maintenance of current applications.

At least three years' experience of COBOL programming is essential and some experience of systems analysis would be desirable.

The Council's computer is an ICL 19017 which is currently running a wide range of financial and technical applications with on-line interrogation facilities being provided on a number of systems.

Plans have been made to install an ICL 2850 computer in October 1980. Application forms and job descriptions for the above posts may be obtained from the Personnel and Management Services Officer, Warrington Borough Council, Town Hall, Bankers Quay, Warrington, to whom they should be returned by 27 April, 1979.

### Institute of Basic Medical Sciences

(British Postgraduate Medical Federation and Royal College of Surgeons of England)

Applications are invited from Science graduates and/or other appropriately qualified persons for the post of

#### PROGRAMMER/ TERMINAL SUPERVISOR

for a PDP-11 Remote Job Entry Terminal which is being installed at the Institute, as part of the University of London computer network.

Salary within the scale £3,883-£5,804 plus £620 p.a. London Weighting (University of London Scale 1B - second grade).

Further details from the Secretary to whom completed applications should be made by 27th April, 1979.

Institute of Basic Medical Sciences  
Royal College of Surgeons of England  
Lincoln's Inn Fields  
London WC2A 3PN

NEWCASTLE UPON TYNE  
POLYTECHNIC

Chief Administrative Officer's Department

#### SYSTEMS ANALYST (ADMINISTRATIVE)

To be responsible for the design, development and maintenance of computer based information systems and related Management Services in connection with the Academic, Personnel, Financial and General Administrative activities of the Polytechnic.

Candidates, who should be professionally qualified and experienced analysts with an administrative background, will be expected to have particular experience in the design of planning and management control systems.

Relevant experience may be payable in certain circumstances and a lifetime scheme is in operation.

N.J.C. salary and conditions F.O. 1, 1978, 1979 and 1980, plus a planned annual increase of 3%.

For further particulars and application forms, please write to: Mr. J. R. Duff, Director of Staff Services, Newcastle upon Tyne Polytechnic, Newcastle upon Tyne, NE1 7RU.

## PROGRAMMERS

Gould Computer Systems, one of the largest service companies in the Midlands, is seeking both junior and senior levels of programmers to meet its continual market expansion.

Junior levels — £4,000 to £5,000  
Senior levels — £5,000 to £6,500

Apart from a variety of interesting projects, we offer:

- \* A realistic salary.
  - \* 4 weeks' paid annual holiday.
  - \* Paid overtime.
  - \* Travelling expenses.
  - \* Paid travelling time (where applicable).
  - \* Company car and extra holiday (after period of service).
  - \* Active involvement in the growth of the company.
  - \* Working for a personnel orientated company.
- The opportunity to participate in various social activities.

Can you utilise your skills more effectively? Find out by ringing Dave Wallis or Roger Radford on our Birmingham number (Evening: Dave Wallis on Leicester 865626).



**Gould  
Computer  
Systems  
Limited**

Fifth Floor  
Scala House  
Holloway Circus  
Birmingham 11  
Tel: 021 643 5118/9

## PROGRAMMERS

A lucrative and secure future in Western Germany

**We are:** The leading bakery product manufacturer and producer in Germany and are based in Pfungstadt (between Frankfurt and Heidelberg).

**We have:** An ICL 1903 A, 96 K, 4 EDS60, 4 MT, 2 printers, document reader and plan to change to new generation equipment by the start of 1981.

**We need:** Programmer(s) who can handle ICL equipment, GEORGE TPS and COBOL and who is willing to learn German

**We offer:** Salary of around £10,000 p.a. with excellent prospects as well as other fringe benefits. Relocation expenses are, of course, being taken care of by the company

If you are interested please contact:

Wilhelm Weber GmbH Backwaren  
Ostendstr. 8  
6102 Pfungstadt  
West Germany  
Phone number: 01049-6157-3061

Sending a CV and giving dates and/or times preferred for interview, which will take place in May 1979, in London.

### South West Thames Regional Health Authority Tooting, London SW17.

## SENIOR COMPUTER OPERATOR £5659\*

Applicants with a thorough knowledge of George 3 and a high standard of technical expertise are invited to apply for this position, which will develop those with supervisory and/or management potential in ICL 1900 operations. The expanding ICL 1903T installation is shortly going to a 3 shift system, under George 3 and MOP.

## DATA PREPARATION MANAGER £4775

For a small established and active CMC 6200 twin Key-to-Disk System, with 22 key stations. The manager is responsible for planning and control of the workload, and control of outside bureau facilities. CMC experience is preferred, but technical training will be given to those with management or supervisory experience of other systems.

SALARIES CURRENTLY UNDER REVIEW

For further details, phone Sylvia Lyons or Les King, up to 8.00 p.m. each evening, or write to:

Modern Computer Services Limited,  
FREEPOST, London WC2N 6BR. 01-839 3351

\*Includes shift allowance and London Weighting

## MODEM

Data Processing Staff Consultants

# Ireland - a small move to a bigger future

## Two Systems Analysts

Aged 25-30 £5,500-£7,500 + benefits

For the subsidiary of a well-known UK food processor. The Systems Analysts will report to the Systems Manager and function as Project Leaders. You must have several years' experience in D.P. and systems analysis and also be conversant with marketing, financial and production systems. SAT/318/CW.

## DP Manager

c. £10,000 - West of Ireland

Responsible for a number of installations. Ideal applicant should have good technical background in mini systems as well as proven managerial experience in the D.P. function. Experience with micros an advantage. DP/319/CW.

## Systems Designer

c. £8,000 + Relocation expenses

The holding company of a large construction group wishes to recruit a Systems Designer.

You will have several years' experience in the design and implementation of project estimating, budgeting or control systems for large construction projects. You will be expected to take responsibility for clients in the Group who are primarily contract managers for major construction projects. SL/320/CW.

## Systems Manager

Age around 30 c. £9,000 + benefits

For the subsidiary of a well-known UK food processor. The Systems Manager will report to and deputise for the Head of Computer Services and will be actively involved in formulating and implementing the data processing forward plan.

You will also act as business analyst identifying those areas in the company where D.P. can be applied most profitably.

Ideally you will have a minimum of five years' experience in D.P. plus three years in systems analysis, preferably gained in a System 3 environment with R.P.G. and experience of on-line applications is desirable. You will be thoroughly conversant with marketing, financial and production systems. SM/321/CW.

## Analyst Programmer

Mid 20's Competitive Salary + benefits

A multi-national petroleum company using an IBM 370 seeks an Analyst Programmer in their mid 20's with several years COBOL experience.

You will work on a wide variety of applications, including on-line, and should therefore have an in-depth programming and systems experience.

A very competitive salary plus attractive fringe benefits will be paid to the right person. AP/322/CW.

## Systems Analyst

c. £6,500 + Travel Allowance

A large organisation in the food processing industry is looking for a Systems Analyst with R.P.G. 2 and System 3 experience. Mid to late 20's.

The company is embarking on a range of interesting projects including on-line systems. Training, where appropriate, will be given and a generous travelling allowance will be paid. SA/323/CW.

## Trainee DP Consultants

c. £6,000

A major international firm of management consultants seeks trainee D.P. Consultants aged 25-27 with several years' distinguished work experience, preferably in data processing.

Salaries are negotiable for candidates of graduate standard. Training will be given in Ireland, Geneva and Chicago. Career and salary progression within the firm will be rapid for people of the right calibre. DPC/324/CW.

In all the above appointments our clients will in appropriate cases give assistance with relocation expenses.

Write with career details to date, or telephone for an application form, quoting appropriate reference number to Benton & Bowles Recruitment, 197 Knightsbridge, London SW7. Telephone 01-589 1444. Please list separately any companies to which your application should not be forwarded.

If these posts do not exactly suit your training and experience, please write anyway, and we can consider you for other similar vacancies in Ireland as there is a continuous demand.



**Benton & Bowles Recruitment**  
B & B Recruitment Limited, 197 Knightsbridge, London SW7.

in  
association  
with

**Computer Staff  
Recruitment Ltd.**



## T.P. Co-ordinator

Salary £4245-£5073 including supplement

We are seeking a man or woman for this post based at County Hall, Exeter. You should have experience in Teletyping, OS VS1, CICS or TASKMASTER and OS JCL. Responsibilities will include the day to day control of the Council's TP systems, liaison with users and suppliers and the provision of statistical information. Involvement in other aspects of technical support work will be expected. An enthusiastic approach and the ability to see, and get on with, what needs to be done are essential qualifications for the post.

The Authority currently runs a 1 MB I.B.M. 370/148 operative under OS VS1 and TASKMASTER. Conditions of service include a 37 hour week with flexible working hours; 21 days' annual leave; staff restaurant and social club.

Application form from the Assistant County Treasurer (Computer), County Hall, Exeter, Tel. (0382) 77977 Ext. 2472, returnable by April 27th, 1979.

## DEVON



### THE UNIVERSITY OF LEEDS DEPARTMENT OF APPLIED MATHEMATICAL STUDIES

Applications are invited for the post of

#### COMPUTER OFFICER

In Applied Mathematics. The duties of the Computer Officer will include (1) provision of assistance in computing to undergraduates and postgraduate students, and to staff members; (2) the conduct of an independent line of personal research. Candidates should possess a Ph.D. in some branch of science or engineering relevant to the Departmental interests, which lie mainly in the fields of continuum mechanics, aerodynamics, mathematical physics, and numerical analysis. The appointment will be made for a fixed period of three years.

Salary at an appropriate point on the IA scale for Research and Academic Staff (£3882-£5686) (under review), according to age, qualifications and experience.

Further information on this post can be obtained from the Head of Department, Professor D. G. Cragg, 0532 31781, ext. 7304.

Application forms and further particulars may be obtained from the Registrar, The University of Leeds, 155 BT, quoting reference number 81/4/22. Closing date for applications 4 June, 1979.

### PLYMOUTH POLYTECHNIC

SCHOOL OF MATHEMATICAL  
SCIENCES

#### PRINCIPAL/ SENIOR LECTURER IN COMPUTING

Applicants should have a good background in computing with teaching, research or practical experience in commercial data processing and for systems analysis. The successful candidate will be expected to develop and maintain a high standard of teaching and practical work in the department.

Salary: £7047-£8944  
£8081-£9772  
£1111-£13008

Application forms will be returned by 4th May 1979 and can be obtained with further particulars from The Personnel Officer, Plymouth Polytechnic, Drake Circus, Plymouth PL4 8AA or phone 0752 22222 or 01752 22222.

Application forms will be returned by 4th May 1979 and can be obtained with further particulars from The Personnel Officer, Plymouth Polytechnic, Drake Circus, Plymouth PL4 8AA or phone 0752 22222 or 01752 22222.

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## UNIVERSITY OF WALES

CIVIL ENGINEERING AND  
BUILDING TECHNOLOGY

#### RESEARCH ASSISTANT (COMPUTER PROGRAMMER)

Duties will include programming on a range of research and teaching projects. Prior experience in civil engineering NOT required. A part-time appointment could be considered.

Range 1B £3384-£4882.

Requests (quoting Ref. CW) for details and application forms to Personnel Section (Academic), UWIST, Cardiff CF1 3NU.

Closing Date: 26 May, 1979.

### UNIVERSITY COLLEGE HOSPITAL AND MEDICAL SCHOOL

#### BASIC GRADE SCIENTIST (Computing)

Department of Medical Physics and Bio-engineering

Applicants for this post are invited from those who have a qualification in computer science. The successful candidate will be expected to provide a range of both real time and batch computer support to the department. The successful candidate will be expected to develop and maintain a high standard of teaching and practical work in the department.

Salary: £2,440-£3,200 (under review)

Application forms will be returned by 4th May 1979 and can be obtained with further particulars from The Personnel Officer, University College Hospital, 235 Euston Road, London NW1 2BU or phone 01-275 3555.

Application forms will be returned by 4th May 1979 and can be obtained with further particulars from The Personnel Officer, University College Hospital, 235 Euston Road, London NW1 2BU or phone 01-275 3555.

Application forms will be returned by 4th May 1979 and can be obtained with further particulars from The Personnel Officer, University College Hospital, 235 Euston Road, London NW1 2BU or phone 01-275 3555.

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Application forms will be returned by 4th May 1979 and can be obtained with further particulars from The Personnel Officer, University College Hospital, 235 Euston Road, London NW1 2BU or phone 01-275 3555.

## Reinsurance



We are Greig Fester — a leading independent group of reinsurance brokers, based in the City of London.

We have recently installed our first computer — an ICL System Ten — and in conjunction with Datasilk are developing a management information and accounting system, the first stage of which is currently being implemented.

We are now looking for an experienced systems analyst/programmer to manage the existing set-up and to be responsible for future development. Such development could include involvement with word processing systems, further distribution of the existing system etc.

Applicants, probably in their mid-twenties to early thirties, should preferably have experience of small systems, and a knowledge of insurance or reinsurance would be a distinct advantage. A knowledge of basic O&M techniques would also be useful.

Salary will be negotiable together with other benefits commensurate with this level of appointment, including a company car at an early date.

This is a unique opportunity for a person who likes to work with a fair degree of autonomy and is capable of becoming an integral part of a professional management team.

Applicants are invited to write, enclosing a curriculum vitae, to Michael Simmonds, FCA, Greig Fester Limited, Regis House, 43/46 King William Street, London EC4R 9AD.

Applicants are invited to write, enclosing a curriculum vitae, to Michael Simmonds, FCA, Greig Fester Limited, Regis House, 43/







# A UNIQUE OPPORTUNITY!

SENIOR PROGRAMMER  
ANALYST

£5500 plus

south yorkshire

- \* New Installation
- \* On Line Systems.
- \* Scope for Creativity



Ring Bill Baker  
on 0742 738794 or 062 986 398  
in the evening.

**QUADRANT RECRUITMENT LTD.**  
Bank House, Queen Street, Sheffield

Our Client is an expanding manufacturing company with a reputation for innovation and high standards, whilst still maintaining an informal and cordial management style. It is not surprising, therefore, that the Data Processing Department is deliberately being developed along the same lines to encourage the individual to make the maximum professional contribution. The successful applicant will join a small high quality team and be involved in projects from the initial design stages through to successful implementation, thus offering a high degree of job satisfaction.

The computer shortly to be installed is a Data General Eclipse C350, which will have a 512K byte CPU, a 600 LPM Printer, 192 Megabytes of Disk Storage, Magnetic Tape and an initial terminal array of 4 Units which will grow to 25 Units. Program development will be in Cobol and Idea.

The systems to be developed will be interactive. They initially cover Financial Ledgers, Order Entry, Despatch and Invoicing, Finished Goods Stock Control and Sales Analysis. Future systems will concentrate on the production functions.

The applicant should have a Cobol background, possibly linked with some On-Line experience, but more importantly, will have a proven career record in commercial systems, which offers evidence of the ability to take advantage of this rare and exciting vacancy.

The rewards mean that on top of the salary indicated above the successful applicant will be able to look forward to all the normal fringe benefits associated with a successful company, plus subsidised canteen facilities and relocation expenses where appropriate.

## COMPUTER FINANCING

Specialists in New and Used IBM Computers  
and tailored Leasing Plans

require

## SALES EXECUTIVES

£15,000 +

We are a young dynamic and very professional company dealing in the Brokerage and Second User Market for IBM 370 range of computers and peripherals. We are currently looking for two Sales Executives who will be required to call upon IBM users throughout the UK and will report directly to the Sales Director.

**Basic Qualifications** — Enthusiasm, ability, self-motivation and above all someone who's not afraid of hard work. Knowledge of IBM computers and peripherals is desirable, but not absolutely essential as we have technical support available.

A second language is useful, as we are an international company and some overseas travel may be inevitable.

**Rewards.** Good basic salary plus high commission should generate earnings in excess of £15,000 per annum. Company car available. Excellent working conditions and all the usual benefits associated with a young company.

Interested parties should contact Stephen J. Measures, Sales Director.

Computer Financing  
Standbrook House  
2-5 Old Bond Street, London W1X 3TB  
Telephone: 01-499 7955 or 01-491 4153

## SYSTEMS ANALYSTS

£6500 - £8000 Plus Car Allowance

We are a supplier of DEC Mini-Computers to commercial users (predominantly in London) and require experienced staff to design, control and implement applications software to a high standard, using on-line techniques.

You will take complete responsibility for projects from post-sales work to implementation and will be dealing with all levels of people, e.g. Directors, Technical Teams, Users, Outside Resources.

Your skills will be augmented by suitable training, where necessary and this will provide you with an increasing role to play in a growing company.

If you would like to know more about us call Peter Munks, 01-398 7235/7346, Gamma Business Systems (London) Ltd., 27 High Street, Thames Ditton, Surrey.

CAPP ASSOCIATES group provides permanent and contract recruitment services to clients and applicants

## BELGIUM (BRUSSELS)

### COMPUTER OPERATOR

Package C. £8K  
(after tax)

NCR or IBM VS  
experience

We are retained to recruit a Senior Operator to work for a Consumer Bank based in Brussels, Belgium. The installation operates an NCR Crimion 8500 series machine, using the VAX operating system.

Earnings, which will include shift allowance for night working, will gross to a level which typically yields c.£8,000 after tax. This is much more attractive than UK salaries for the same type of positions; this is a permanent, not a contract job.

The Senior Operator needs good operations experience in preferably an NCR large machine environment or, alternatively, working under OS/VX on IBM hardware.

For further details please telephone or write quoting ref. CW 121-8J.

CAPP ASSOCIATES LTD. 01-686 9693

## Computer Operations Production Manager

North of England c. £12,000 + Car

A unique opportunity has arisen to join the top echelon of one of Europe's largest commercial computer installations. Situated in the North of England the large multi-site, multi-processing configuration is an integral part of a successful and profitable business organisation.

The equipment is heavily utilised providing batch, on-line and real-time facilities to local and remote business users through an extensive and expanding communications network, together with a full time-sharing service supporting a substantial development work load.

Reporting directly to the Head of Computer Operations the person appointed will be totally responsible for the seven days a week, twenty-four hours a day operating of main-frames and associated equipment in a multi-site environment through multi-discipline shift staff.

Extensive experience of the management of large DP systems is a pre-requisite coupled with the ability to motivate a large staff, and a reflex appreciation of the pressures under which a successful business operates.

A total remuneration package in the order of £10,000 - £12,000 per annum is envisaged for this position. In addition, a company car will be provided, full removal expenses will be underwritten and there is an attractive fringe benefit package commensurate with the size of the organisation and the importance of this position.

### TO APPLY:

Interested persons should write with career details to date to LEN CRAY at the address given below. Preliminary interviews will be held both in the North and in London in the next few weeks.

## LORIE COMPUTER SERVICES

OCS House,  
Servia Road, Leeds LS7 1JN  
Telephone 0532 444185

## EDUCATION DEPARTMENT MONTEAGUE COLLEGE OF FURTHER EDUCATION Department of Science and Technology

### APPOINTMENT OF LECTURER 1 IN COMPUTING AND DATA PROCESSING

Applicants should have commercial experience in programming or systems analysis. A professional qualification in Computing or Data Processing would be an advantage, as would an interest in micro-processors. Application forms and further particulars available upon receipt of a stamped, addressed envelope from the Principal, Montague College of Further Education, Swan Street, Sunderland, SR6 1ED. Closing date for applications: 4th May 1979.

L. A. BLOOM  
Chief Executive

Borough of Sunderland

## IMPERIAL COLLEGE OF SCIENCE AND TECHNOLOGY

### LECTURESHIP IN COMPUTING SCIENCE

The Department of Computing and Control wishes to fill a new lecture post in computing science. While applicants are expected to possess a broad general background in this subject and be prepared to teach computing topics at undergraduate and/or postgraduate levels, some specialised knowledge is being looked for in one of two subject areas:

- (1) Computer systems, with experience in computer hardware, micro-processors, operating systems or networks and distributed processing.
- (2) Data bases. The appointment will be made to an appropriate point on the Lecturer Scale (2083 to £7764 p.a. plus London Allowance and USS benefit). Applications including curriculum vitae, list of publications and names of three referees should be sent to the Head of Department of Computing and Control, Imperial College of Science and Technology, London SW7 2BZ as soon as possible.

## UNIVERSITY OF BALFOUR Computing Laboratory

### ELECTRONICS DEVELOPMENT ENGINEER

Required to assist the laboratory in the design and development of digital electronics services including micro-processors based systems. Applicants should have a degree in a relevant discipline and wide experience within the digital electronics field.

Salary on scale £3883-£5558 under revised USS superannuation. Further particulars and application forms available from the Registrar, University of Balfour, Balfour Hill, 99, to whom completed applications should be returned by 27th April, quoting reference CL/66/CW.

## diLOG

### Permanent Positions

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- 6 Programmers: COBOL, CICS/VS £5-7000
- 5 Programmers: PL/1, OS £6000+
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- 1 Programmer: AIMS £5-7500

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Extensive travel throughout Europe will be involved. The position will appeal to a technically competent, energetic computer marketing person already employed in a mini computer or consultancy organisation elsewhere.

This opening will appeal to someone who has sufficient marketing experience to appraise and appoint distributors to sell and install A.M. Jacquard products.

Candidates must be fluent in either French, Spanish or Italian, and are likely to have worked in the computer industry for at least 5 years. The ideal age range is 28-35 and a degree or equivalent qualification would be advantageous.

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Tel: 01-734 6134.

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- \* **ANALYST/PROGRAMMER** — with experience in an IBM DOS/VS COBOL environment.

All positions require a minimum period of four years' data processing experience on IBM/370 computers, together with a professional approach to user departments and the ability and personality to work in a team environment.

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Mr Bob Jones, Managing Director of our New Zealand Associates, I.D.P.E. Personnel Services Limited will be visiting the U.K. for the purpose of interviewing prospective applicants during the last two weeks of April.

In the first instance, please telephone Chad Stolper of Prescott Computers at 01-242 2142 or, if you prefer, write to him at:

**PRESCOTT COMPUTERS LIMITED**

6 Bloomsbury Square  
London WC1A 2LP

Tel: 01-242 2142

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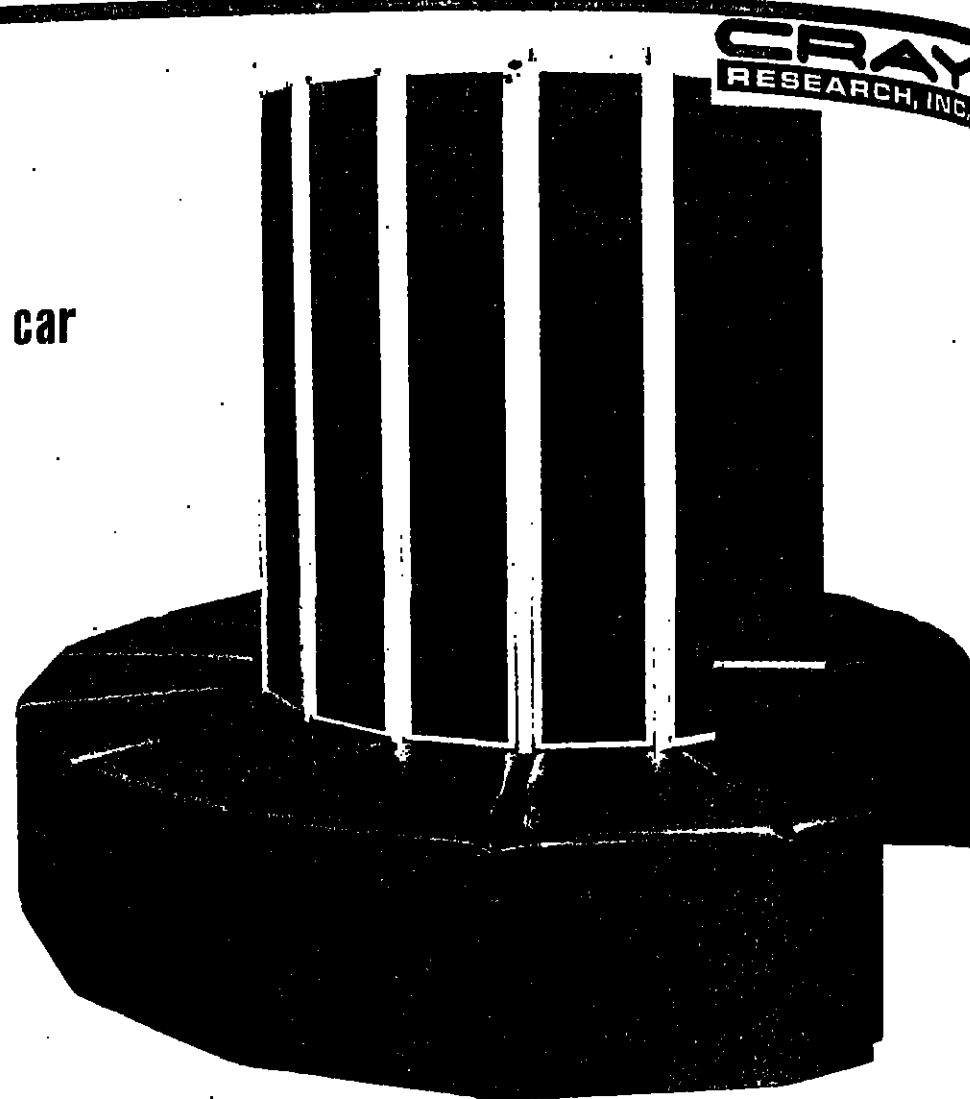
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The successful candidate will have approximately 2 years' Production Control experience in Systems Design, together with the ability to liaise at all levels.

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